



EACH ONE, REACH ONE. BE AN ANDERS CHAMPION.

ANDers Champion Playbook

Student & Alumni Edition




What it Means To be an ANDer™



You're more than a student. You're a student **AND** a parent. **AND** a professional. **AND** a go-getter. At NU, we celebrate all your "ANDs" and provide the support you need to thrive. By sharing your authentic stories and inspiring peers, you create a ripple of encouragement and possibility. Every action, big or small, helps someone press play on their education journey.





“Make a commitment to find at least one person in your life you can encourage along an educational journey that opens their pathways to possibility.”

— **Dr. Mark Milliron**
President, National University



Championing ANDers:



Be Engaged

- Join student clubs and honor societies
- Connect through the NU Alumni Association
- Find mentoring opportunities through the NU Mentor Network or Peer Navigators
- Collaborate in The Commons (NU's online community) or The Alumni Network

Be a Messenger of Possibility

- Encourage at least one person to start or continue their learning journey
- Offer words of motivation and understanding in every interaction

Share Stories that Matter

- Use your own experience to inspire others
- Post about your journey balancing work, family, and education
- Highlight your ANDs and the support that helps you succeed



**Ways You Can
Be an ANDers
Champion and
Get Involved**



Ways You Can Get Involved and Be an ANDers Champion



Share Your Experience

- Share your story on social media and our ANDers Champion wall
- Submit your story for NU newsletters, social features, or video testimonials
- Participate in virtual or in-person events to talk about your journey and inspire others

Support and Mentor

- Encourage classmates or colleagues who may be struggling, send a supportive message, or share resources
- Volunteer as a Peer Navigator with the NU Mentor Network to guide others through challenges
- Join discussion panels, advisory panels, or Q&A sessions to share tips for balancing multiple roles



Ways You Can Get Involved and Be an ANDers Champion



Amplify the Movement: Help Open Doors to Higher Education

- Repost NU and ANDers Movement content on LinkedIn, Instagram, and Facebook
- Invite friends, family, and coworkers to explore NU programs through the referral platform
- Leave an authentic Google or Trustpilot review and help spread the word about NU
- Apply to become a Brand Ambassador
- Create authentic posts about your ANDer experience: tag @NationalUniversity

Engage Locally and Globally

- Wear NU or ANDers gear to spark conversations
- Host or join local meetups, webinars, or alumni networking events
- Advocate for education access by supporting petitions or awareness campaigns
- Attend commencement at our ANDers table and speak to recent grads



Resources





Referral Platform

- Invite others to explore National University. [Refer someone](#)

ANDers Champion Home

- Access digital campaign assets, story submission forms, and event calendars. [Explore the hub](#)

Brand Ambassador Application

- Become a Brand Ambassador and help build a positive, connected NU community. [Learn more](#)

NU Store

- Shop NU and ANDers apparel and gear to show your support. [Shop Now](#)



Thank  You!