

Public Disclosure of Student Achievement

Institution Name: National University

Business Unit(s) included in this report: School of Business and Economics

Academic Period Covered: Associate and Masters Graduation Rates (FY20); Bachelors Graduation Rates (FY17); Associates, Bachelors, and Masters Retention Rate (FY22) (see indicator descriptions)

Date Submitted: January 04, 2024

PROGRAM	INDICATOR	RESULT	INDICATOR	RESULT
Associate of Science:				
Associate of Science in Business	One-Year Retention Rate (FY22)	67.60%	Graduation Rate (FY20)	35.30%
Bachelor of Arts:				
Bachelor of Business Administration (BBA)	One-Year Retention Rate (FY22)	79.10%	Graduation Rate (FY17)	50.00%
Concentration in Accounting	One-Year Retention Rate (FY22)	Less than 10	Graduation Rate (FY17)	Less than 10
Concentration in Business Analytics	One-Year Retention Rate (FY22)	N/A	Graduation Rate (FY17)	N/A
Concentration in Economics	One-Year Retention Rate (FY22)	Less than 10	Graduation Rate (FY17)	Less than 10
Concentration in Entrepreneurship	One-Year Retention Rate (FY22)	81.50%	Graduation Rate (FY17)	50.00%
Concentration in Finance	One-Year Retention Rate (FY22)	66.70%	Graduation Rate (FY17)	81.30%
Concentration in Human Resource Management	One-Year Retention Rate (FY22)	81.00%	Graduation Rate (FY17)	63.00%
Concentration in Logistics & Supply Chain Management	One-Year Retention Rate (FY22)	62.50%	Graduation Rate (FY17)	N/A
Concentration in Marketing	One-Year Retention Rate (FY22)	71.40%	Graduation Rate (FY17)	Less than 10
Concentration in Project Management	One-Year Retention Rate (FY22)	87.00%	Graduation Rate (FY17)	64.30%
Bachelor of Arts in Integrated Marketing Communications	One-Year Retention Rate (FY22)	66.70%	Graduation Rate (FY17)	40.00%

Bachelor of Arts in Management	One-Year Retention Rate (FY22)	86.70%	Graduation Rate (FY17)	48.60%
Concentration in Economics	One-Year Retention Rate (FY22)	Less than 10	Graduation Rate (FY17)	Less than 10
Concentration in Entrepreneurship	One-Year Retention Rate (FY22)	Less than 10	Graduation Rate (FY17)	Less than 10
Concentration in Human Resource Management	One-Year Retention Rate (FY22)	Less than 10	Graduation Rate (FY17)	53.30%
Concentration in Marketing	One-Year Retention Rate (FY22)	Less than 10	Graduation Rate (FY17)	Less than 10
Concentration in Project Management	One-Year Retention Rate (FY22)	100.00%	Graduation Rate (FY17)	61.50%
Bachelor of Science:				
Bachelor of Science in Accounting	One-Year Retention Rate (FY22)	83.80%	Graduation Rate (FY17)	39.70%
Bachelor of Science in Financial Management	One-Year Retention Rate (FY22)	81.60%	Graduation Rate (FY17)	26.70%
Bachelor of Science in Organizational Leadership	One-Year Retention Rate (FY22)	71.10%	Graduation Rate (FY17)	63.60%
Master of Arts:				
Master of Arts in Human Resource Management	One-Year Retention Rate (FY22)	81.20%	Graduation Rate (FY20)	61.40%
Specialization in Organizational Leadership	One-Year Retention Rate (FY22)	80.00%	Graduation Rate (FY20)	80.00%
Master of Accountancy	One-Year Retention Rate (FY22)	87.30%	Graduation Rate (FY20)	70.00%
Master of Business Administration (MBA)	One-Year Retention Rate (FY22)	84.20%	Graduation Rate (FY20)	69.50%
Specialization in Financial Management	One-Year Retention Rate (FY22)	74.20%	Graduation Rate (FY20)	70.00%
Specialization in Human Resource Management	One-Year Retention Rate (FY22)	87.00%	Graduation Rate (FY20)	79.20%
Specialization in International Business	One-Year Retention Rate (FY22)	Less than 10	Graduation Rate (FY20)	90.00%
Specialization in Marketing	One-Year Retention Rate (FY22)	Less than 10	Graduation Rate (FY20)	82.40%
Specialization in Organizational Leadership	One-Year Retention Rate (FY22)	95.10%	Graduation Rate (FY20)	62.50%
Specialization in Supply Chain Management	One-Year Retention Rate (FY22)	81.00%	Graduation Rate (FY20)	73.30%
Master of Science:				

Master of Science in Leadership Studies (formerly Master of Science in Organizational Leadership)	One-Year Retention Rate (FY22)	75.00%	Graduation Rate (FY20)	59.10%
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Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	One-year retention rates were calculated by following a group of entering students in a given fiscal year (FY) and seeing who was still active the next FY. We cannot calculate the retention rates for FY23 until FY24 has passed. Percentages based on small numbers of students may explain the variation over time.
Graduation Rate	Graduation rates are calculated by taking the number of students who graduated divided by the total number of students who started in that cohort. 150% time to completion is 6 years for bachelor seeking students and 3 years for associate and masters degree seeking students. The most recent graduation rate that we can provide is FY17 for bachelor students and FY20 for master and associate students.