COLLEGE OF PROFESSIONAL STUDIES

BACHELOR OF BUSINESS ADMINISTRATION

Logistics and Supply Chain Management

Manage the Flow of Goods Around the World

The Bachelor of Business Administration with a concentration in Logistics and Supply Chain Management program is designed to prepare you for analytical and managerial roles in organizations that ship goods around town or around the world. The logistics goal is to ensure orders are delivered on time and at a competitive cost, which is the cornerstone to aligning a global supply chain. In this program, you will focus on the growing realm of eCommerce and its complex omni-channel distribution systems.

Program Highlights:

- Entire program can be completed online
- Experience the three key functional areas of logistics: purchasing, inventory management, and transportation
- Learn the intricacies of supply chain management to align your key suppliers and customers toward a common strategic goal
- Learn the roles of a manager and explore the practical implications of operating a business, nonprofit, or government agency
- Prepares students for careers in domestic or international business
- Provides the tools and skills needed to start a business or take an existing business to the next level

LEARN MORE TODAY

Dr. Tim Pettit
Academic Program Director

(858) 642-8687
tpettit@nu.edu

Online and On-campus Programs
Monthly Starts and Accelerated Classes
WSCUC and ACBE Accredited

Contact the Academic Program Director for details on the certification and discounts. See more at www.cscmp.org

Accredited by the WASC Senior College and University Commission (WSCUC) and the International Assembly for Collegiate Business Education (IACBE) for the College of Professional Studies. National University is nonprofit and does not discriminate in any of its policies or practices on the basis of race, ethnicity, religion, national origin, sex, disability, age, or veteran status.
BACHELOR OF BUSINESS ADMINISTRATION

Academic Program Director: Nelson Altamirano; (858) 642-8428; naltamirano@nu.edu

The Bachelor of Business Administration (BBA) degree prepares students for career opportunities and advancement in business and industry. Successful completion of lower- and upper-division BBA requirements ensures that graduates comprehend the relationships among marketing, quantitative theory, accountancy, economic principles and financial, human and organizational management. The BBA gives students an opportunity to specialize in designated fields by pursuing concentrations and minors, or to choose an individualized set of general BBA electives.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Apply ethical and legal principles to a business environment
- Apply skills and knowledge in the areas of business math, economics, accounting, finance, and operations management needed to make sound business decisions
- Apply knowledge in the fields of management, information systems, and marketing to different business environments
- Apply the knowledge acquired in the program for the analysis of strengths, weaknesses, and potential improvements in a business
- Utilize writing, presentation, research and teamwork skills expected of a business-school graduate at the bachelors-level
- Examine a global business perspective based on the knowledge of foreign business environments and cultures

Degree Requirements

To receive a BBA, students must complete at least 180 quarter units as articulated below, 45 of which must be completed in residence at National University, 76.5 of which must be completed at the upper-division level, and a minimum 70.5 units of the University General Education requirements. In the absence of transfer credit, additional general electives may be necessary to satisfy total units for the degree. The following courses are specific degree requirements. Refer to the section on undergraduate admission procedures for specific guidelines.

Requirements for the Major

(9 courses; 40.5 quarter units)

- LAW 204 Legal Aspects of Business I
- ACC 202 Managerial Accounting Fundamentals
- ECO 203 Principles of Microeconomics
- ECO 204 Principles of Macroeconomics
- ACC 201 Financial Accounting Fundamentals
- MNS 205 * Intro to Quantitative Methods or other listed MTH course
- LAW 204 Legal Aspects of Business I
* May be used to meet General Education requirements

Preparation for the Major

(6 courses; 27 quarter units)

- MNS 205 * Intro to Quantitative Methods or other listed MTH course
- ECO 204 * Principles of Macroeconomics
- ACC 201 Financial Accounting Fundamentals
- ACC 202 Managerial Accounting Fundamentals. Prerequisite: ACC 201
- LAW 204 Legal Aspects of Business I

Requirements for the Major

(9 courses; 40.5 quarter units)

- BIM 400 Information Management in Organizations
- MGT 309C Principles of Management & Organizations
- MGT 400 Ethics in Law, Business & Management
- FIN 310 Business Finance Prerequisite: MGT 201
- LAW 407 Management Science Prerequisite: MNS 205
- MKT 309C Principles of Management & Organizations
- BUS 480 Capstone: Integrated Business Policy

Upper-Division Electives

(1 course; 4.5 quarter units)

In addition to the following BBA Concentration, select an elective courses to satisfy the total units for the degree with the following prefixes: ACC, BIM, BUS, ECO, FIN, HRM, LAW, LED, MGT, MKT, ODV, or HUB.

Concentration in Logistics and Supply Chain Management

Academic Program Director: Timothy Pettit; (858) 642-8687; tpettit@nu.edu

This concentration prepares students for analytical and managerial roles in organizations that ship goods around town or around the world. The logistics goal is to ensure orders are delivered on time and at a competitive cost, which is the cornerstone to aligning a global supply chain. Focus is on the growing realm of eCommerce and its complex Omni-channel distribution systems.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Employ logistics tools to optimize the flow of goods between global facilities.
- Appraise supply chain management business processes using cross-functional, inter-firm strategies.
- Analyze supply chain networks for efficient and effective, forward and reverse flow of goods to meet customer service goals.

Degree Requirements

Students must successfully complete the following courses for a Concentration in Logistics and Supply Chain Management, with at least four of them in residence at National University. It is recommended that students take these courses toward the end of their program after completing the upper-division BBA core courses.

Prerequisite for the Concentration

(1 course; 4.5 quarter units)

MNS 407 Management Science Prerequisite: MNS 205

Requirements for the Concentration

(6 courses; 27 quarter units)

- SCM 400 Supply Chain Management Prerequisite: MGT 451
- SCM 440 Cost and Risk in Supply Chain Management
- SCM 450 Network Modeling Prerequisite: MNS 407, SCM 440
- MNS 407 Management Science Prerequisite: MNS 205
- LOG 410 Procurement and Inventory Management
- LOG 420 Omni-channel Distribution
- LOG 430 Global Logistics Prerequisite: LOG 420
- LOG 420 Omni-channel Distribution
- LOG 430 Global Logistics Prerequisite: LOG 420
- LOG 420 Omni-channel Distribution
- LOG 430 Global Logistics Prerequisite: LOG 420

Bachelor of Business Administration/Master of Business Administration (BBA/MBA) Transition Program

Students in the BBA transition program may take up to three MBA classes as electives during the BBA. Students may choose from the following courses: MKT 602, MGT 605, ECO 607, I BU 606, MGT 608 and MNS 601. The number of courses required to earn an MBA degree for transition program students is reduced from 12 to as few as 9 courses, depending on classes selected and grades earned. See the Catalog for additional guidelines.

For complete program information, see the National University Catalog 82, Addendum H, effective 3/2/2020.