



COLLEGE OF PROFESSIONAL STUDIES

BACHELOR OF BUSINESS ADMINISTRATION

Logistics and Supply Chain Management

Manage the Flow of Goods Around the World

The Bachelor of Business Administration with a concentration in Logistics and Supply Chain Management program is designed to prepare you for analytical and managerial roles in organizations that ship goods around town or around the world. The logistics goal is to ensure orders are delivered on time and at a competitive cost, which is the cornerstone to aligning a global supply chain. In this program, you will focus on the growing realm of eCommerce and its complex omni-channel distribution systems.

Program Highlights:

- Entire program can be completed online
- Experience the three key functional areas of logistics: purchasing, inventory management, and transportation
- Learn the intricacies of supply chain management to align your key suppliers and customers toward a common strategic goal
- Learn the roles of a manager and explore the practical implications of operating a business, nonprofit, or government agency
- Prepares students for careers in domestic or international business
- Provides the tools and skills needed to start a business or take an existing business to the next level

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Academic Program Director

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BACHELOR OF BUSINESS ADMINISTRATION

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The Bachelor of Business Administration (BBA) degree prepares students for career opportunities and advancement in business and industry. Successful completion of lower- and upper-division BBA requirements ensures that graduates comprehend the relationships among marketing, quantitative theory, accountancy, economic principles and financial, human and organizational management. The BBA gives students an opportunity to specialize in designated fields by pursuing concentrations and minors, or to choose an individualized set of general BBA electives.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Apply ethical and legal principles to a business environment
- Apply skills and knowledge in the areas of business math, economics, accounting, finance, and operations management needed to make sound business decisions
- Apply knowledge in the fields of management, information systems, and marketing to different business environments
- Apply the knowledge acquired in the program for the analysis of strengths, weaknesses, and potential improvements in a business
- Utilize writing, presentation, research and teamwork skills expected of a business-school graduate at the bachelors-level
- Examine a global business perspective based on the knowledge of foreign business environments and cultures

Degree Requirements

To receive a BBA, students must complete at least 180 quarter units as articulated below, 45 of which must be completed in residence at National University, 76.5 of which must be completed at the upper-division level, and a minimum 70.5 units of the University General Education requirements. In the absence of transfer credit, additional general electives may be necessary to satisfy total units for the degree. The following courses are specific degree requirements. Refer to the section on undergraduate admission procedures for specific information regarding admission and evaluation. All students receiving an undergraduate degree in Nevada are required by State Law to complete a course in Nevada Constitution.

Preparation for the Major (6 courses; 27 quarter units)

MNS 205 *	Intro to Quantitative Methods or other listed MTH course
ECO 203 *	Principles of Microeconomics
ECO 204 *	Principles of Macroeconomics
ACC 201	Financial Accounting Fundamentals.
ACC 202	Managerial Accounting Fundamentals. <i>Prerequisite: ACC 201</i>
LAW 204	Legal Aspects of Business I

* May be used to meet General Education requirements

Requirements for the Major (9 courses; 40.5 quarter units)

BIM 400	Information Management in Organizations
MGT 309C	Principles of Management & Organizations
MGT 400	Ethics in Law, Business & Management
FIN 310	Business Finance <i>Prerequisite: ACC 201</i>
MNS 407	Management Science <i>Prerequisite: MNS 205</i>
MKT 302A	Marketing Fundamentals
IBU 430	Survey of Global Business <i>Prerequisite: ECO 203 and 204</i>
MGT 451	Production & Operations Management I
BUS 480	Capstone: Integrated Business Policy

Upper-Division Electives (1 course; 4.5 quarter units)

In addition to the following BBA Concentration, select an elective courses to satisfy the total units for the degree with the following prefixes: ACC, BIM, BUS, ECO, FIN, HRM, LAW, LED, MGT, MKT, ODV, or HUB.

Concentration in Logistics and Supply Chain Management

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This concentration prepares students for analytical and managerial roles in organizations that ship goods around town or around the world. The logistics goal is to ensure orders are delivered on time and at a competitive cost, which is the cornerstone to aligning a global supply chain. Focus is on the growing realm of eCommerce and its complex Omni-channel distribution systems.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Employ logistics tools to optimize the flow of goods between global facilities.
- Appraise supply chain management business processes using cross-functional, inter-firm strategies.
- Analyze supply chain networks for efficient and effective, forward and reverse flow of goods to meet customer service goals.

Degree Requirements

Students must successfully complete the following courses for a Concentration in Logistics and Supply Chain Management, with at least four of them in residence at National University. It is recommended that students take these courses toward the end of their program after completing the upper-division BBA core courses.

Prerequisite for the Concentration (1 course; 4.5 quarter units)

MNS 407 Management Science *Prerequisite: MNS 205*

Requirements for the Concentration (6 courses; 27 quarter units)

SCM 400	Supply Chain Management <i>Prerequisite: MGT 451</i>
LOG 410	Procurement and Inventory Management
LOG 420	Omni-channel Distribution
LOG 430	Global Logistics <i>Prerequisite: LOG 420</i>
SCM 440	Cost and Risk in Supply Chain Management
SCM 450	Network Modeling <i>Prerequisite: MNS 407, SCM 440</i>

Bachelor of Business Administration/Master of Business Administration (BBA/MBA) Transition Program

Students in the BBA transition program may take up to three MBA classes as electives during the BBA. Students may choose from the following courses: MKT 602, MGT 605, ECO 607, IBU 606, MGT 608 and MNS 601. The number of courses required to earn an MBA degree for transition program students is reduced from 12 to as few as 9 courses, depending on classes selected and grades earned. See the Catalog for additional guidelines.