



SCHOOL OF PROFESSIONAL STUDIES

BACHELOR OF ARTS IN DIGITAL JOURNALISM

Develop Responsible Journalism Skills for Print and Online

Digital journalism is rapidly redefining the field of news and reporting; with this degree you'll be poised to join the forefront of this leading-edge movement. Your studies will provide a solid foundation in traditional journalistic practices and theories and will also ground you in new forms of digital journalism. As a journalist you'll be faced with professional challenges that require a clear understanding of the ethical and legal ramifications of newsgathering and dissemination; this course will explore those issues and more. You'll learn the theories and methods for gathering information and writing for news beats, as well as developing investigative and features stories. You'll also learn to write for different media outlets in print, broadcast, and Web-based formats like blogs and podcasts.

Program highlights:

- Entire program can be completed online
- Understand the legal boundaries of responsible journalism
- Learn effective techniques for fact-checking information and stories
- Recognize what constitutes a newsworthy piece
- Differentiate the styles and forms of news and feature stories
- Write focused news and feature stories for various platforms
- Work with a team to publish online or print news

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**NATIONAL
UNIVERSITY**

MAJOR IN DIGITAL JOURNALISM

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The Bachelor of Arts in Digital Journalism is a pre-professional program that provides students with both a solid foundation in journalism fundamentals and mastery in delivering news and information using multiple media and platforms. The course of study includes the theory and methods of gathering information, and reporting and writing for specialized audiences. The program also introduces students to the professional responsibilities faced by journalists and news organizations through in-depth study of the ethical and legal ramifications of news gathering and dissemination.

Throughout their course of study, students will report, write, and produce news stories that will contribute to a professional employment portfolio. Students are expected to have access to a high-speed Internet connection on a laptop or desktop computer, as well as an Internet-enabled mobile device such as a tablet computer or smart phone. Program graduates will be prepared to embark on varied journalism career paths at print, broadcast, and online news outlets, or to work as journalism entrepreneurs.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Tell compelling stories across platforms in a variety of forms.
- Demonstrate mastery of the elements of style and structure across story forms.
- Demonstrate mastery of copy editing and fact-checking techniques.
- Exhibit mastery of journalism ethics in reported stories.
- Balance journalistic freedom with responsibility in reported stories.
- Exhibit a global perspective in reported stories.
- Evaluate the impact of one's own published stories.

Degree Requirements

To receive a Bachelor of Arts degree with a Major in Digital Journalism, students must complete at least 180 quarter units as articulated below. 45 quarter units must be completed in residence at National University and 76.5 must be completed at the upper-division level, with a minimum of 70.5 units of the University General Education requirements. In the absence of transfer credit, students may need to take additional general electives to satisfy the total units for the degree. All students receiving an undergraduate degree in Nevada are required by State Law to complete a course in Nevada Constitution.

Prerequisites for Major

(4 courses; 15 quarter units)

ENG 100*	Effective College English I (3 quarter units) <i>Prerequisite: Satisfactory performance on Accuplacer</i>
ENG 101*	Effective College English II (3 quarter units) <i>Prerequisite: ENG 100</i>
COM 100*	Intro to Mass Communication
JRN 200*	History of Journalism

* May be used to meet a General Education requirement.

Requirements for Major

(13 courses; 58.5 quarter units)

JRN 301	News Writing and Editing <i>Prerequisite: ENG 100 and ENG 101</i>
JRN 302	New Journalism Technology <i>Prerequisite: ENG 100 and ENG 101</i>
JRN 303	Global Journalism <i>Prerequisite: ENG 100 and ENG 101</i>
JRN 306	Mobile Reporting <i>Prerequisite: ENG 100 and ENG 101</i>
JRN 309	Documentary Techniques <i>Prerequisite: ENG 100 and ENG 101</i>
JRN 311	Editing Multimedia <i>Prerequisite: JRN 306</i>
JRN 326	Enterprise Reporting <i>Prerequisite: JRN 306</i>
JRN 330	Investigative Reporting <i>Prerequisite: JRN 200 and JRN 301</i>
JRN 360	Journalism on Screen <i>Prerequisite: ENG 100 and ENG 101</i>
JRN 421	Journalism Law and Ethics <i>Prerequisite: ENG 100 and ENG 101</i>
JRN 422	Long-form Nonfiction <i>Prerequisite: ENG 100 and ENG 101</i>
JRN 492	Journalism Business Skills
JRN 495	Capstone Project in Journalism <i>Prerequisite: JRN 310, JRN 330, JRN 335, JRN 340 or JRN 430, JRN 431, and JRN 315</i>

Upper-Division Elective Courses

(3 courses; 13.5 quarter units)

To complete the requirements for the major in journalism students must take at least three elective courses. Elective courses should be chosen based on student career plans and may be taken in any subject that provides the student with an expertise in a particular area or field of journalism (i.e., business, economics, political science, the arts). Students should seek guidance from the program lead faculty before selecting elective courses.