



College of Professional Studies

BACHELOR OF ARTS IN MANAGEMENT

Management Skills for Today's Business World

Gain an edge on the competition and develop a new level of business insight through the Bachelor of Arts in Management (BAM), available online and on campus from National University. This flexible degree emphasizes the management of organizations and personnel in multicultural and global settings. A variety of business related concentrations are offered, helping you to grow your knowledge in specific areas of interest.

Concentrations are available in the areas of Alternative Dispute Resolution, Business Law, Economics, Entrepreneurship, Human Resource Management, Marketing and Project Management.

Program highlights:

- Entire program can be completed online
- Learn the functions of management and their practical implications on the operations of an organization
- Explore the range of management, leadership, and motivation theories
- Understand the impact of international legal, economic, and cultural factors on the operation of global business
- Study the principles and theories of ethical decision-making and their implications on business conduct

**LEARN
MORE
TODAY**

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Academic Program Director

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WSCUC and IACBE Accredited



**NATIONAL
UNIVERSITY**

MAJOR IN MANAGEMENT

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The Bachelor of Arts in Management provides students a business related degree with an emphasis on managing organizations and personnel in a multicultural and global setting. To achieve maximum flexibility, the major in management program minimizes prerequisites, enabling students to take the required courses in any sequence. Students are also offered several areas of concentration.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Describe the basic functions of management and their practical implications on the operations of the organization.
- Analyze and evaluate management, leadership, and motivation theories.
- Identify organizational behavior, communications, and change theories and their practical implications.
- Explain the effect of international business environmental factors (legal, economic, and cultural) on the conduct of global business.
- Explain the principles and theories of ethical decision-making and their practical implications in the everyday conduct of business.

Degree Requirements

To receive a Bachelor of Arts in Management, students must complete at least 180 quarter units as articulated below, 45 of which must be completed in residence at National University, 76.5 of which must be completed at the upper-division level, and a minimum 70.5 units of the University General Education requirements. In the absence of transfer credit, additional general electives may be necessary to satisfy total units for the degree. The following courses are specific degree requirements. Refer to the section of undergraduate admission procedures for specific information regarding admission and evaluation. All students receiving an undergraduate degree in Nevada are required by state law to complete a course in Nevada Constitution.

Preparation for Major

(3 courses; 13.5 quarter units)

ECO 203* Principles of Microeconomics

ECO 204* Principles of Macroeconomics

LAW 204 Legal Aspects of Business I

* May be used to meet a General Education requirement.

Core Requirements

(10 courses; 45 quarter units)

BIM 400 Information Management in Organizations

MGT 309C Principles of Management & Organizations

MGT 400 Ethics in Law, Business & Management

MKT 302A Marketing Fundamentals

MGT 430 Survey of Global Business

Prerequisite: ECO 203 and ECO 204

MGT 451 Production & Operations Management

ODV 420 Introduction to Organizational Behavior

LED 400 Introduction to Leadership

HRM 409B Survey in Human Resource Management & Organizational Development

MGT 442 Strategic Business Management (Capstone)

Prerequisite: To enroll in MGT 442, students must first complete all "Preparation for Major" courses and at least six of the courses listed as "Core Requirements" for this major.

Upper-Division Electives

(6 courses; 27 quarter units)

Students may choose to take any one of the concentrations listed below or appropriate elective courses to satisfy the total upper-division units for the degree in the following prefix areas: ACC, BKM, ECO, FIN, HRM, LAW, MGT, MKT, MNS, LED, and ODV.

Concentration in Alternative Dispute Resolution

Faculty Advisor: Jack Hamlin; (858) 642-8405; jhamlin@nu.edu

Concentration in Business Law

Faculty Advisor: Bryan Hance; (310) 662-2115; bhance@nu.edu

Concentration in Economics

Faculty Advisor: Wali Mondal; (858) 642-8415; wmondal@nu.edu

Concentration in Entrepreneurship

Faculty Advisor: Gary Zucca; (209) 475-1441; gzucca@nu.edu

Concentration in Human Resource Management

Faculty Advisor: Bernadette Baum; (858) 642-8404; bbaum@nu.edu

Concentration in Marketing

Faculty Advisor: Mary Beth McCabe; (858) 642-8412; mmccabe@nu.edu

Concentration in Project Management

Faculty Advisor: Michael Pickett; (909) 919-7631; mpickett@nu.edu