



SCHOOL OF BUSINESS AND MANAGEMENT

BACHELOR OF ARTS IN MANAGEMENT

Management Skills for Today's Business World

Gain an edge on the competition and develop a new level of business insight through the Bachelor of Arts in Management (BAM), available online from National University. This flexible degree emphasizes the management of organizations and personnel in multicultural and global settings. A variety of business-related concentrations are offered, helping you to grow your knowledge in specific areas of interest. For students interested in further global management study, National University offers the option of earning a Bachelor of Arts in the Management/Master of Global Management Transition Program.

Program highlights:

- Entire program can be completed online
- Learn the functions of management and their practical implications on the operations of an organization
- Explore the range of management, leadership, and motivation theories
- Understand the impact of international legal, economic, and cultural factors on the operation of global business
- Study the principles and theories of ethical decision-making and their implications on business conduct

**LEARN
MORE
TODAY**

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Academic Program Director

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Online and On Campus Programs
Monthly Starts and Accelerated Classes
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NATIONAL
UNIVERSITY

MAJOR IN MANAGEMENT

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The Bachelor of Arts in Management provides students a business related degree with an emphasis on managing organizations and personnel in a multicultural and global setting. To achieve maximum flexibility, the major in management program minimizes prerequisites, enabling students to take the required courses in any sequence. Students are also offered several areas of concentration.

The Bachelor of Arts in Management/Master of Global Management (BAM/MGM) Transition Program

The Bachelor of Arts in Management/Master of Global Management (BAM/MGM) Transition Program allows currently enrolled BAM students with a cumulative grade point average of at least a 3.0, who are within completing their last six courses, to register for two MGM courses as electives for their BAM degree. Students can take the following two courses: MGT 601M and IBU 606. The number of courses to complete to earn the MGM is reduced from 13 to 11 courses. To be eligible for the Transition Program, students must apply for the MGM and begin their program of study within six months after completing their final BAM course. Students must complete the 13-course MGM program (including the two courses in the Transition Program) within four years with no break exceeding 12 months. Students must complete graduate-level course work taken as part of the BAM degree with a grade of B or better. The course work will not transfer as graduate-level credit to National University or any other institution as it is part of an undergraduate degree program.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Describe the basic functions of management and their practical implications on the operations of the organization.
- Analyze and evaluate management, leadership, and motivation theories.
- Identify organizational behavior, communications, and change theories and their practical implications.
- Explain the effect of international business environmental factors (legal, economic, and cultural) on the conduct of global business.
- Explain the principles and theories of ethical decision-making and their practical implications in the everyday conduct of business.

Degree Requirements

To receive a Bachelor of Arts in Management, students must complete at least 180 quarter units as articulated below, 45 of which must be completed in residence at National University, 76.5 of which must be completed at the upper-division level, and a minimum 70.5 units of the University General Education requirements. In the absence of transfer credit, additional general electives may be necessary to satisfy total units for the degree. The following courses are specific degree requirements. All students receiving an undergraduate degree in Nevada are required by State Law to complete a course in Nevada Constitution.

Preparation for Major

(2 courses; 9 quarter units)

ECO 203* Principles of Microeconomics

ECO 204* Principles of Macroeconomics

* May be used to meet a General Education requirement.

Requirements for Major

(11 courses; 49.5 quarter units)

LAW 304 Legal Aspects of Business I

BIM 400 Info Mgmt in Organizations

MGT 309C Prin. of Mgmt & Organizations

MGT 400 Ethics in Law, Business & Mgmt

MKT 302A Marketing Fundamentals

MGT 430 Survey of Global Business
Prerequisite: ECO 203 and ECO 204

MGT 451 Production & Ops Management I

ODV 420 Intro to Organizational Behavior

LED 400 Introduction to Leadership

HRM 409B Survey in HRM & OD

MGT 442 Strategic Business Management

Upper-Division Electives

(5 courses; 22.5 quarter units)

Students may choose to take any one of the concentrations listed or appropriate elective courses to satisfy the total upper-division units for the degree in the following prefix areas: ACC, BKM, ECO, FIN, HRM, LAW, MGT, MKT, MNS, LED, and ODV. Students planning to do an internship for academic credit must take BUS 491 as an elective.

Concentration in Alternative Dispute Resolution

Faculty Advisor: Jack Hamlin; (858) 642-8405; jhamlin@nu.edu

Concentration in Business Law

Faculty Advisor: Bryan Hance; (310) 662-2115; bhance@nu.edu

Concentration in Economics

Faculty Advisor: Wali Mondal; (858) 642-8415; wmondal@nu.edu

Concentration in Entrepreneurship

Faculty Advisor: Gary Zucca; (209) 736-2949; gzucca@nu.edu

Concentration in Human Resource Management

Faculty Advisor: Bernadette Baum; (858) 642-8404; bbaum@nu.edu

Concentration in Marketing

Faculty Advisor: Mary Beth McCabe; (619) 563-7316; mmccabe@nu.edu

Concentration in Project Management

Faculty Advisor: Michael Pickett; (909) 919-7631; mpickett@nu.edu