

ADT Economics: BBA with Economics Concentration Pathway

Associate of Art Transfer (AA-T) Degree in Economics from a California Community College are eligible to waive the general education requirements for the Bachelor of Business Administration with and Economics Concentration degree at National University. At the time of enrollment, student should have completed a California Community College-ADT program within the last 12 months and be admitted to the National University degree program that correlates to the ADT.

Please note the student is required to complete the upper division and cultural diversity general education requirements. Students must complete a minimum of 180 quarter units to complete the Bachelor of Business Administration with an Economics Concentration degree.

Bachelor of Business Administration						
Concentration in Economics						
Requirements for the Major		Concentration in Economics				
(9 courses; 40.5 quarter units)		(5 courses; 22.5 quarter units)				
BIM 400	Info Mgmt in Organizations	ECO 301	Intermediate Microeconomics			
FIN 310	Business Finance	ECO 302	Intermediate Macroeconomics			
IBU 430	Survey of Global Business	ECO 303	Data Analysis			
MKT 302A	Marketing Fundamentals	Select two (2) of the following courses:				
MGT 309C	Prin. of Mgmt & Organizations	ECO 304	Economic Growth			
MGT 400	Ethics in Law, Business & Mgmt	ECO 410	Seminar on Capitalism			
MGT 451	Production & Ops Management I	ECO 415	Labor Economics			
MNS 407	Management Science	ECO 420	International Economics			
BUS 480	Capstone: Integrated Bus Policy	ECO 447	Money and Banking			

Students may choose to take one of the BBA Concentrations listed and/or appropriate elective courses to satisfy the total units for the degree with the following prefixes: ACC, BIM, BUS, ECO, FIN, HRM, LAW, LED, MGT, MKT, ODV, or HUB. The following are recommended elective courses:

BUS 491	Internship Project	LAW 305	International Experience
FIN 446		MGT 422	
-	International Financial Mgmt		Legal Aspects of Business II
FIN 440	Financial Institutions	MKT 430	Team Bldg, Interpers Dyn
HRM 409B	Survey in HRM & OD	MKT 434	Intro to Global Marketing
HRM 432	Recruit, Selection, Promo, Ret	MKT 443	Intro to Market Research
HRM 439	Legal, Reg, & Labor Relation C	MKT 443	Introduction to Advertising

Additional requirements

Upper Division General Education 4.5 quarter units

18 quarter units to meet overall program unit requirements

Note: There requirements are subject to change. Please see National University's online General Catalog for official record of requirements for the year you are admitted.