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In 2009 the National University System continued to grow, increasing educational opportunities for learners.

I am pleased to report that the National University System continues to grow; adding a new affiliate and a number of programs to offer increased educational opportunities to a diverse audience of learners.

The System’s flagship affiliate, National University, continues to offer an ever-expanding range of educational programs. This year, that includes the development of the National University Golf Academy, which will provide education and skills to those seeking careers in the golf industry.

The System family grew earlier this year, with John F. Kennedy University becoming an affiliate in April — a significant step in the System’s development as a model for higher education in the 21st century. For 44 years, JFK University has given students an innovative education that advances the well-being of diverse local and global communities. JFK University programs include a Doctorate in Psychology, marking the first time that National University System students will have the option of obtaining a doctoral degree from a fellow System affiliate.

The System also welcomed the National University System Institute for Policy Research in January, a distinctive think tank that promotes high-quality economic, policy, and public-opinion research to improve the efficiency and effectiveness of local governments.

Affiliate National Polytechnic College of Science opened a unique new floating campus this year and has substantially bolstered its selection of programs in the important area of allied health.

National University International continued to lead expansion of the System’s reach beyond California and internationally with the opening of a National University Online Information Center in Summerlin, Nevada, and by building partnerships and extending language and online learning programs to Peru and China.

The Division of Pre-College Programs continued to grow the System’s K-12 teaching and learning opportunities this year, with National University Virtual High School and the National University Academy growing both enrollments and successful relationships with local schools and districts. Academy growth included enrollment of several hundred students from Eagles Peak Charter School in north San Diego County who now will be able to continue their studies after their school’s original charter was not renewed.

Spectrum Pacific Learning Company provided online education for System affiliates and external clients, while developing new innovative solutions and improving customer service.

WestMed College also continues to grow, gaining important accreditations, moving into new facilities that will benefit its students, and posting a substantial increase in enrollment.

The Center for Integrative Health now offers an innovative Online Graduate Certificate in Health Coaching among its innovative healthcare education programs and collaborated with the National University School of Health and Human Services to develop a Master of Integrative Health.

I invite you to read on and learn more about the growing National University System, its affiliates, and its increasing contributions to 21st century education.

Sincerely,

Jerry C. Lee
Chancellor, National University System
As the challenges and demands of education in the 21st century continue to change, the National University System has grown in the last year, meeting these changing needs with additional programs that provide diverse student populations with multiple pathways to reach their educational goals.

Established in 2001, the National University System offers educational opportunities to students through affiliates that now include National University, John F. Kennedy University, the Division of Pre-College Programs’ National University Virtual High School and National University Academy, National Polytechnic College of Science, National University International, Spectrum Pacific Learning Company, and WestMed College.

National University, the cornerstone of the System, has added programs and successfully opened three Online Information Centers – interactive storefronts in retail locations that raise awareness of the University’s online educational offerings and unlock new learning opportunities for students outside of the University’s immediate markets. Development of a new National University Golf Academy culminated last year, with Academy programs for those seeking careers in the golf industry starting in fall 2009.

John F. Kennedy University (JFK University) is a major part of the System’s growth in the past year. Founded in 1964 and based in Pleasant Hill, California, JFK University offers innovative educational programs in both traditional and emerging disciplines. JFK University’s programs include a Doctor of Psychology, meaning that for the first time National University System students will have the option of obtaining a doctoral degree from a fellow System affiliate.

National Polytechnic College of Science (NPCS) has grown much since its origin as a commercial diving school. In addition to its strong foundation in marine technology, NPCS spent the last year developing allied health programs in response to the national shortage of skilled healthcare providers.

National University International (NUI) specializes in online delivery of System learning opportunities outside California and internationally, as well as language learning opportunities in English, Chinese, Persian, and Arabic. This year, NUI brought its English Language Programs to Peru, and developed curriculum to fit the specific
SPL continues to provide online education for System affiliates and external clients, while developing new innovative solutions and improving customer service.

The System’s Division of Pre-College Programs provides innovative educational programs to K-12 students through National University Virtual High School (NUVHS), a private online college preparatory high school, and the National University Academy (NUA), a public charter school.

NUVHS offers a premier, flexible high school online learning experience featuring a comprehensive high school curriculum for grades 9 through 12 with more than 80 semester courses including all core disciplines, electives, and Advanced Placement AP® courses. The School experienced a 69 percent increase in enrollment this year, and gained approval for more courses that will be accepted by the University of California.

NUA provides learning opportunities for students who aspire to careers in healthcare and other fields. In its first year, the Academy’s student body grew from 25 students at the beginning of the school year to more than 700 at the year-end. This included enrollment of several hundred students from the Career Paths program at Eagles Peak Charter School in north San Diego County. The Career Paths track, now offered through NUA, provides core courses in addition to curriculum carefully tailored to each student’s career aspirations.

Spectrum Pacific Learning Company (SPL), puts the power of technology behind the educational offerings of System affiliates, providing course design and development that creates engaging, effective e-learning. For clients outside the System, SPL offers the unique ability to provide online learning or training services and solutions in a variety of contexts. Their full suite of services includes e-learning consulting and research; course design, development, and hosting with learning/content management reporting; e-learning; and comprehensive account management. SPL continues to provide online education for System affiliates and external clients, while developing new innovative solutions and enhancing customer service.

WestMed College provides accessible, affordable, and quality education for students seeking careers in allied health. Indicating the strong interest in the health field, the College experienced a 36 percent increase in enrollment this past year through the opening and management of Online Information Centers (OICs) in Summerville, Nevada near Las Vegas. Still growing the System’s presence internationally, NUI will next open OICs in Orlando, Florida and Lima, Peru.

The Center for Integrative Health was developed to increase understanding of health and wellness and improve education in the field with unique integrative health programs. This year, the Center launched online graduate certificate programs in health coaching and bereavement studies and, in collaboration with National University’s School of Health and Human Services, developed a Master of Healthcare Administration.

The National University System is committed to the communities its affiliates serve. In support of that commitment, the System welcomed the National University System Institute for Policy Research this year. An independent, highly regarded think tank, the Institute conducts research and publishes articles, briefs, and other materials related to regional issues, including municipal government, economic policy, housing, transportation, infrastructure, and fire preparedness.

In its continuing effort to provide superior support to students, the National University System this past year established the National University System Admissions and Student Concierge Services Center (ASCS). ASCS restructured and integrated the System’s various call center activities into a cohesive enterprise that takes lead management and student support to higher levels.

Consolidating the activities of four call centers into two, the ASCS is now responsible for the entire lead management process, from the point of student inquiry to the end of the student’s first class for online students outside of California. The ASCS also now functions as the prequalification step for electronic leads and inbound phone calls that will be transferred to the regional campuses. The ASCS also took over the activities previously performed by outside vendors, the Online Center, and the Commerce Center.

With combined operating budgets of more than $208.1 million, real estate valued at $145 million, an unrestricted net asset value of $500 million, and no significant debt, the market value for the National University System has been estimated at as much as $1 billion.

Now in its eighth year, the National University System continues to grow as a network of educational institutions working together to deliver quality, relative, affordable, and convenient education and training that produces graduates prepared to thrive in the 21st century economy.
The National University System Institute for Policy Research conducts research and publishes articles, briefs, and other materials related to regional issues, including municipal government, economic policy, housing, transportation, infrastructure, and fire preparedness.
The National University System aims to serve a broad range of constituencies that extends beyond National University’s non-traditional students, connecting a diverse population of students to a network of innovative educational programs that are relevant to their lives, careers, and the marketplace and are delivered in a format that respects competing life priorities.

### System Management Group

Dr. Jerry C. Lee serves as Chancellor of the National University System through his appointment as Chief Executive Officer of the System Management Group (SMG), a 501(c)(3) organization. SMG is governed by an elected Board of Trustees, the members of which largely overlap with the Boards of Trustees of the affiliated institutions. This innovative structure facilitates the continued development of National University System affiliates and enables them to maintain their functional independence for purposes of accreditation, licensure, tax-exempt status, and financial aid eligibility.

The National University System oversees each affiliated institution’s accomplishment of its objectives and provides a variety of support services. Each institution’s participation in the National University System is governed by a System Affiliation Agreement.

- Jerry C. Lee, Ed.D. - Chancellor of the National University System
- Virginia E. Beineke, M.B.A. - Vice Chancellor, Marketing
- Richard E. Carter, B.S. - Vice Chancellor, Business
- Nancy Rohland-Heinrich, M.B.A. - Vice Chancellor, Pre-College Programs
- Kendra Losee, M.B.A. - Associate Vice Chancellor, Marketing
- Beth Schechter, B.A. - Associate Vice Chancellor, Communications
- Michael W. Prairier, J.D. - General Counsel

### Board of Trustees

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- Professor and Dean Emeritus, University of Washington, School of Law
- Ms. Jacqueline Townsend Konstanztouros - CEO, Restorative Remedies
- Dr. Donald Krippke - Clinical Associate Professor of Psychiatry, School of Medicine, University of California San Diego
- Dr. Jerry C. Lee (Ex-Officio) - Chancellor, National University System
- President Emeritus, National University
- Dr. Michael R. McGill, PE. - President, McGill, Martin, Self, Inc.
- Mr. Carlos Rodriguez - Public Affairs and Communications Consultant, Rodriguez & Company
- Dr. Alexander R. Shikhman - CEO and Founder, Institute for Specialized Medicine
- Mr. Jay Stone - Vice President, Van Scyoc Associates, Inc.
- Ms. Judith Sweet - Senior Vice President for Championships and Education Services, Retired
- National Collegiate Athletic Association
- Mr. Michael Wilkes - CEO, Archetecites Delawie Wilkes Rodrigues Barker
- Mr. W. H. Knight, Jr. - Visiting Professor of Law, Seattle University
- Professor and Dean Emeritus, University of Washington, School of Law
- Ms. Jacqueline Townsend Konstanztouros - CEO, Restorative Remedies
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### National University System Affiliates

- National University
- John F. Kennedy University
- National Polytechnic College of Science
- National University International
- Pre-College Programs
  - National University Virtual High School
  - National University Academy
- Spectrum Pacific Learning Group LLC
- WestMed College

### Facts

- Founded in 2001
- Headquartered in La Jolla, California
- Seven affiliates
- Partnerships worldwide
- System affiliates serve approximately 34,000 students annually

An integrated system means students can enter vocational education tracks or earn certification through workplace development programs, then later decide to pursue degree programs.
National University stands apart as a leader in American education, providing a thriving educational model that enables more people to earn a degree, certificate, or teaching credential that enhances their career opportunities and enriches their lives.

Since 1971 National University has opened the doors of higher education to a large and diverse segment of non-traditional learners with an education that meets their needs in a way that fits their lifestyle, with a manageable one-course-per-month format and classes scheduled in the evenings and on weekends at easily accessible regional campuses or through a large selection of online programs.

Providing education while upholding its core values of quality, access, relevance, accelerated pace, affordability, and community, National University has become the second largest private, nonprofit institution of higher learning in California. Starting out in 1972 as a single campus in San Diego, National today boasts a network of 27 campuses throughout California and one in Nevada.

The University has developed unique Online Information Centers (OICs), convenient locations in high-traffic retail centers where students can get information about National University and its various degree, credential, and certificate programs; experience online classes; enroll; and get educational counseling details and information about financial aid. From their openings last year, the initial OICs in Citrus Heights near Sacramento, West Covina in Los Angeles County, and Temecula were immediate successes. National University international (NUI) also operates an OIC in Summerlin, Nevada, near Las Vegas. In fall 2009, NUI will open OICs in Orlando, Florida and Lima, Peru, expanding the reach of National University System online education nationally and globally.

The University currently offers more than 100 accredited undergraduate and graduate degrees and credential programs in five schools; including the School of Business and Management, the School of Education, the School of Engineering and Technology, the School of Health and Human Services, and the School of Media and Communication; and the College of Letters and Sciences.

Providing more access to education includes National’s leading role in online education. The University has provided online education since 1996, and this
The University currently offers more than 100 accredited undergraduate and graduate degrees and credential programs in five schools and one college...

year provided approximately 4,400 online classes and served more than 16,350 online students. This year, U.S. News and World Report ranked National’s online graduate programs in education first in California and third in the nation in terms of enrollment.

In FY09, the University maintained modest growth in enrollment and full-time faculty, and even reported a growth rate of 1.4 percent in its endowment during a period in which the one-year average rate of return among institutions of higher education was down three percent, according to the most recent National Association of College and University Business Officers’ survey of the leading 796 colleges and universities in the United States and Canada. Based upon assets of $346,161 million, National University’s endowment was listed as the 183rd largest in the United States. It ranks 15th among colleges and universities in California, and is the second largest among colleges and universities in San Diego. Since 2002, National University’s endowment assets have more than doubled, from $162,560 to $346,161 million.

Over the years, institutional capacity and financial stability have become benchmarks of National University’s success. The current operating budget is more than $164 million; the University’s real estate holdings are valued at $105.9 million; National has an unrestricted net asset value of $424.5 million, with no significant debt.

With its own financial stability established, National University is able to make higher education affordable by maintaining reasonable per-course tuition rates. Based upon the College Board’s Trends in College Pricing report, the University’s undergraduate tuition is 59 percent lower than the average private, four-year college.

That value is enhanced by the University’s continual growth and evolution of its educational offerings. New programs were developed throughout the last year, such as the Bachelor of Arts in Interdisciplinary Studies with a California Preliminary Multiple Subject Teaching Credential and a Master of Healthcare Administration, while others were enhanced to meet the ever-changing needs of students.

The School of Media and Communication (SOMC) introduced a new Master of Arts in Strategic Communications this year. The program is designed for professionals in public relations, advertising, marketing, and related fields who seek the knowledge and skills needed to stand out as they compete for higher level positions.

The MA in Strategic Communications focuses on new media technologies. Students in the program learn how to create new media campaigns that integrate emerging tools such as GPS-based instant messaging, point-of-purchase video displays, and mobile phone campaigns that complement and enhance traditional media campaigns.

Strategic communications is a relatively new independent discipline that started about 12 years ago, with interest in the field escalating greatly in the last five years. National University is taking a leading role in advancing study of this field with one of the few strategic communications graduate programs in the United States.

The College of Letters and Sciences and the School of Education collaborated to create an integrated four-year teacher preparation program as a streamlined path to a teaching credential.

The resulting Bachelor of Arts in Interdisciplinary Studies with a California Preliminary Multiple Subject Teaching credential has enjoyed broad demand since launching this past year.

Developed in alignment with the teacher education reforms implemented by the California State Legislature, it allows undergraduate students to earn their bachelor’s degrees and their teaching credentials in four years. It typically takes aspiring teachers five years to earn both a degree and a credential. The new program saves students time and money, with courses carefully clustered in a progression that optimizes the educational experience.

Prospective teachers appreciate the accelerated pace of this program and it is contributing significantly to the statewide pool of passionate, prepared and well-educated new teachers.
The University continues to play a leading role in education of future teachers. According to the Commission on Teacher Credentialing, National has recommended more teachers for credentialing than any single institution in California for the ninth year in a row. Five School of Education alumni in four counties earned Teacher of the Year awards in 2009.

Healthcare is another arena receiving increased attention nationally and at the University, with new programs including Master of Healthcare Administration (MHA) and Master of Integrative Health degrees.

National is an associate member institution of the Association of University Programs in Health Administration, and the MHA program emphasizes the conceptual and analytical skills required to understand and manage the complexities of the modern healthcare organization. The program’s goal is to produce graduates with the prospective and leadership to unite a diverse team of stakeholders through a common commitment, innovation, and project-oriented solutions that will enhance access quality while reducing the cost of healthcare.

The Master of Integrative Health program incorporates the most effective approaches to the teaching and practice of integrative health, providing students with intermediate and advanced knowledge and skills in integrative and holistic healthcare theory, clinical practice, and standards of care.

The School of Business and Management (SOBM) continued to strengthen its curricula in FY09.

Part of that transition involved changes to its Master of Arts in Management program. The latest changes cap a two-year process, including the refinement of courses, and the evaluation of curricula to help students become more effective managers. New courses cover fundamentals of management, operations, projects, service, and performance management.

SOBM began offering a program management area of concentration for the Bachelor of Business Administration and Bachelor of Arts in Business programs.

National University’s MBA program, one of the most popular programs in SOBM, has also undergone significant revisions, placing greater emphasis on international business and information technology. New courses explore business ethics and corporate responsibility, international trade and finance, and decision systems for managers.

Seeking to meet the needs of students seeking careers in the golf industry, development of the National University Golf Academy was completed this year. The Academy will offer innovative programs that combine academics with golf at the high school, associate’s, and bachelor’s levels. The Academy opens to its first students in September 2009. (For more about the National University Golf Academy, see page 16.)

The Division of Extended Learning expanded its portfolio of programs, including Behavior Management workshops, Music Industry Educator certificates, a Career Technical Education Program, Correctional Education courses and partnering with Gatlin Education Services to create a hospitality course. This year, Extended Learning became the exclusive business-to-consumer provider of FranklinCovey’s® 7 Habits™ of Highly Effective People Interactive Edition.

Extended Learning remains an authorized provider of the Continuing Education Unit (CEU), benchmarked to International Association for Continuing Education and Training (IACET) standards.

National University remains committed to providing its students with premier learning facilities. State-of-the-art amenities include more than 60 computer labs containing over 2,700 PCs.

National University resources also include the award-winning National University Library System, which has more than 322,000 volumes, including one of the larger e-book collections in the United States. The Library provides access to 124 electronic databases, over 24,000 full-text journals, and various services for online users including Journal Direct, Books Direct, RefDesk e-mail reference, and eReserves. Located in San Diego, the cutting-edge library is a natural fit for the rapidly growing number of online students.

The end result of National University’s attention to its key values, finances, programs, and facilities for students is more than 119,000 alumni, a city-sized population of highly educated professionals and academicians who distinguish themselves as leaders in their fields.
Once considered the exclusive domain of an elite segment of society, golf’s popularity has soared over the past decade, both as a recreational and a spectator sport. Golf now attracts players of all genders, ages, and ethnicities and cuts across socio-economic boundaries. It’s also an industry, one that is estimated to generate about $76 million dollars annually and two million jobs.

For the National University System, this rise in golf’s popularity and job generation represents an opportunity to expand the commitment to deliver quality academic programs to diverse learners.

The new National University Golf Academy (NUGA) was created to deliver such education and experience, with the Academy’s classes beginning in September 2009.

NUGA will provide students with a superior experience in the classroom and on the course, combining instruction from golf professionals, physical fitness experts, personal trainers, dieticians, and sport psychologists to create a unique learning setting for aspiring golf professionals.

Programs offered include an Associate of Arts degree with a concentration in Professional Golf Management, a Bachelor of Arts in Sport Psychology degree with emphases available in Applied Sport Psychology and Professional Golf Management, and high school programs offered in collaboration with National University Virtual High School. Summer, winter, and weekend programs will be available, as well as corporate and community clinics.

The NUGA experience is designed to provide students with the business and playing abilities needed to succeed in a variety of professional settings in golf. There are an estimated two million jobs related to the broader golf industry, according to the PGA Employment Center, with positions ranging from golf course operations and resort management to opportunities in merchandising and the affiliated recreational golf market.

The Associate of Arts with a concentration in Professional Golf Management, will prepare students for careers in professional golf course management and provide learners with a fundamental understanding of the knowledge and skills required for introductory positions in the golf industry. Coursework focuses upon managerial competencies, playing proficiency, and an understanding of the importance of the concepts of wellness and peak performance.

The Bachelor of Arts in Sport Psychology prepares students for advancement in the fields of coaching, training, and rehabilitative medicine, as well as for graduate education in sport psychology, clinical psychology, or a related field. The concentration in Professional Golf Management assists graduates with applying business and administrative skills, playing and teaching ability, and sports coaching skills to prepare them for careers including instructor, coach, head professional, director of golf or director of instruction.

The curriculum of Academy programs are designed to increase the mental and physical preparation of students. Courses in wellness and peak performance are offered, and partnerships with physical therapists and athletic trainees support the fitness goals of the Academy. Programs can be taken in the classroom at National University’s Carlsbad campus, online, or a combination of both. Students will also work with instructors using cutting-edge technologies to develop playing and teaching ability.

Physical resources available through NUGA include an indoor swing lab with Motion Reality and V1 video system. The Academy is partnered with private, public, and municipal facilities in Southern California, giving students access to more than 50 golf courses throughout San Diego, Orange, and Los Angeles counties. Students will have the opportunity to attend instruction and lab-work, practice, engage in teaching seminars with NUGA staff at nearby public and private facilities, and participate in weekly playing lessons and Academy tournaments.

Instruction will come from a unique mix of top golf professionals, physical fitness experts, personal trainers, dieticians, and sport psychologists.
National University is dedicated to making lifelong learning opportunities accessible, challenging, and relevant to a diverse student population.
Accreditation, Memberships, and Associations
- National University is accredited by the Accrediting Commission or Senior Colleges and Universities of the Western Association of Schools and Colleges (WASC)
- Approved by the Commission on Teacher Credentialing (CTC)
- Approved by the California Department of Education (CDE)
- Approved by the Commission on Postsecondary Education (NCPE)
- Member of the American Association of Intensive English Programs (AAIEP) for its English Language Programs
- Member of the National Association of Self-Instructional Language Programs (NASILP)
- Authorized by the State of Nevada Commission on Postsecondary Education (NCPE)

Locations
- 27 campuses in California and Nevada
- Three Online Information Centers in California and Nevada

College of Letters and Sciences
- New Programs
  - Bachelor of Arts in Interdisciplinary Studies with a California Preliminary Multiple Subject Teaching Credential
  - Master of Arts in Social Transformation and Community Development
  - Master of Arts in History
  - Patient Advocacy Certificate
  - Graduate Certificate in Bereavement Studies
- Grants
  - STARTALK grant received from the National Foreign Language Center to fund four-week summer Persian language program for students in grades 6-12

The Center for Cultural and Ethnic Studies held numerous events in 2009, including an EcolFair, the San Diego Black Storytellers, classical music by the Fine Arts Trio, an exhibit by deaf visual artist Rosa Le, and presentations by poet Jane Hirschfeld and Holocaust survivor Leon Leyson.

School of Business and Management
- New Programs
  - Basic Human Resource Management Certificate
  - Basic Sales and Marketing Certificate
  - Basics of Casino Management Certificate
- Awards
  - Five alumni earned County Teacher of the Year Awards: Patricia Blome, 2009 San Diego County Teacher of the Year; Bill Kvitli, 2009 San Diego County Teacher of the Year; Neriaida Barba, 2009 Fresno County Teacher of the Year; Carol Shaw, 2009 Los Angeles County Teacher of the Year; Katie Kearney, 2009 Riverside County Teacher of the Year
- Grants
  - $2.675 million received from the California Department of Education for health science education

School of Education
- New Programs
  - Basic Human Resource Management Certificate
  - Basic Sales and Marketing Certificate
  - Basics of Casino Management Certificate
- Award
  - $6,750 received from National Geographic Society

School of Engineering and Technology
- New Program
  - Bachelor of Science in Manufacturing Design Engineering
- Grants
  - $151,000 Teaching Leadership Grant from Hewlett Packard Technology

- Awards
  - Construction Management Association of America Friend of the Industry Award

- New Partnerships
  - Cubic, the Security Network, CSD, Intuit, ESET and other major companies have agreed to join National University in establishing a Cyberscience and Information Assurance Program and research center located within the School

- SOET entered into the San Diego Region Sustainability Partnership with organizations including Sempra, Qualcomm, the U.S. Navy, Solar Turbines, Kyocera, Philips Lighting, the City of San Diego, and others to address issues of sustainability in the San Diego region.

- Ubiquiss joined with National University to develop a femtocell study and research capability for Dr. Ron Uhlig’s MS in Wireless Communications program.

- This year saw the first SOET/SDSU joint research project involving National University students and equipment, plus SDSU laboratory facilities and guidance from both institutions’ faculty members.
Technology Resources:
Students can access their class schedules, grades, and academic and financial aid information via the student web portal.

- Bingham Construction joined with SOE in an initiative to incorporate solar power into the School’s construction engineering technology and construction management programs.
- The School was certified by CISCO Systems as an official CISCO Academy provider.

School of Health and Human Services
- New Programs
  - Bachelor of Science in Healthcare Administration
  - Bachelor of Science in Public Health with a concentration in Health Promotion
  - Master of Integrative Health
  - Master of Healthcare Administration
- Certificate in Health Coaching

School of Media and Communication
- New Programs
  - Bachelor of Arts in Strategic Communications
  - Bachelor of Arts in Digital Journalism
  - Master of Fine Arts in Digital Journalism
  - Master of Fine Arts in Professional Screenwriting
- New Partnerships
  - Learning for Live (video game outreach program for at-risk youth)
  - Robin Theater Company (Los Angeles)
  - San Diego Association for Black Journalists (scholarships)
  - Innovative Video in Education (outreach and education to San Diego County schools, teachers, and students)
  - Claritas

The School hosted a Digital Journalism Workshop for Associated Collegiate Press’ National College Journalism Convention.

Division of Extended Learning
- New programs
  - Behavior Management workshops
  - Music and Entertainment Media Management Certificate
  - Vocational Education Series (toward Designated Subject Credential)
  - Correctional Education
  - Continuing Education courses
  - Hospitality courses (partnering with Gatlin Education Services)

This year, the Division became the exclusive business-to-consumer provider of Franklin Covey’s ™ Habits ™ of Highly Effective People Interactive Addition.

Extended Learning is an authorized provider of Continuing Education Units; benchmarked to International Association for Continuing Education Standards.

National University facts

Academic Affairs
- Degree programs: 97
- Certificate programs: 49
- Credential programs: 23
- Online programs: 54

Statistics
- Full-time equivalent students: 22,000
- Alumni: more than 119,655
- Total degrees conferred: 105,631
- Total credentials completed: 51,495

Student body
- Male: 38 percent
- Female: 62 percent
- Military: 9 percent
- African American: 9 percent
- Native American: 1 percent
- Asian: 14 percent
- Hispanic: 16 percent
- International: 3 percent
- Average age: 35 years old

Employees
- Full-time faculty: 228
- Associate faculty: 35
- Adjunct faculty: 2,738
- Full-time staff: 628
- Part-time staff: 68

Diversity Rankings
- First in the nation in enrollment of Hispanic graduate students
- First in the nation in awarding master’s degrees in education to Hispanics and Asians
- Third in the nation in granting master’s degrees in education to minority students
- Third in California in awarding master’s degrees to women; among the top 10 in the nation
Since its inception, the National University System has been recognized as a network of affiliated institutions committed to meeting the emerging demands of education in the 21st century. That commitment deepened earlier this year when John F. Kennedy University (JFK University) became an affiliate of the National University System.

Founded in 1964 and based in Pleasant Hill, California, JFK University offers innovative educational programs in both traditional and emerging disciplines. In the spirit of its namesake, John F. Kennedy, JFK University’s challenging and innovative approach to education enhances its student’s lives, as well as their personal and professional goals. The University was born when a group of idealistic educators took up Kennedy’s charge and established a distinctive university in his name – one imbued with conscience, that is dedicated to higher education that accommodates people of diverse interests and needs, is intent on providing valuable community service, and is accessible to all.

JFK University offers a doctoral degree – a first for a National University System affiliate – as well as certificates, and bachelor’s and master’s degrees offered in five schools: The School of Education and Liberal Arts, School of Holistic Studies, School of Law, School of Management, and the Graduate School of Professional Psychology.

The School of Education and Liberal Arts offers fields of study including museum studies; philosophy and religion; psychology, science, health, and living systems; and social ecology. The School of Holistic Studies features programs in consciousness and transformative studies, holistic health education, integral psychology, integral theory, counseling psychology, transformative arts, and studio arts. The School of Law offers a Juris Doctor degree. The School of Management features studies in business administration and legal studies. And the Graduate School of Professional Psychology offers a Doctor of Psychology and programs including psychology, counseling psychology, exercise and sport performance, and sport management.

Through their unique mix of programs, JFK University cultivates in students the capacities to think critically and creatively, to achieve cultural competencies, to value diversity, to be leaders and collaborators, and to make a positive difference in their chosen field and in the community. The University’s integrative educational experiences, combined with a supportive and nurturing environment, inspires its
JFK University renovated its Berkeley Campus in the last year to expand classroom space and faculty office space, and to provide a separate law library.

Many JFK University students choose the institution because they are determined to contribute to society and their community.

For example, the Graduate School of Professional Psychology serves residents through Community Counseling Centers located in Pleasant Hill and Sunnyvale. The Center for Holistic Counseling, operated by the School of Holistic Studies, serves the community from its Oakland location. The Career Development Center on the Pleasant Hill campus serves not only as a resource for University students, staff, and alumni, but also for the general public. And the Elder Law Clinic, part of JFK University’s School of Law, helps low-income seniors dealing with financial abuse or exploitation. In addition, public workshops, conferences, and symposia sponsored by JFK University – along with the faculty presence at professional events, and on councils and associations – extends the University’s influence and impact on the local community, the nation, and the world.

Further opportunities for service, as well as benefits for the institution and its faculty and students, are made possible by key partnerships the University has developed. In the last year, new partners include the Craigslist Foundation, which develops programs designed to help strengthen communities and spark community engagement; the CBO Center, an organization dedicated to building the professional capacity of nonprofit organizations serving the East Bay area; the Human Services Alliance of Contra Costa, an affiliation of 22 prominent, well-regarded and well-connected local nonprofit executives; and the City of Pleasant Hill.

As the newest affiliate of the National University System, John F. Kennedy University maintains its dedication to deliver higher education that accommodates people of diverse interests and needs, to provide valuable community service, and to be accessible to all. Through a unique mix of programs, and a challenging and innovative approach to education, the University will continue to grow as the learning environment of choice for those seeking a transformative and life-enhancing educational experience.
UPDATES

John F. Kennedy University’s mission is to provide access to high-quality, innovative educational opportunities that integrate theory and life experience. We inspire personal, professional, and academic growth and advance the well-being of our diverse local and global communities. This mission is built upon our core values of accessibility, quality and innovation, transformative growth, diversity, and a global world view.
Degree Programs
- Bachelor’s Degrees
  - Bachelor of Arts in Legal Studies
  - Bachelor of Arts in Philosophy and Religion
  - Bachelor of Arts in Psychology
  - Bachelor of Arts in Science, Health, and Living Systems
  - Bachelor of Arts in Social Ecology
  - Bachelor of Fine Arts in Studio Arts
  - Bachelor of Science in Business Administration
- Master’s Degrees
  - Master of Fine Arts in Studio Arts
  - Master of Arts in Transformative Arts
  - Master of Arts in Consciousness & Transformative Studies
  - Master of Arts in Holistic Health Education
  - Master of Arts in Integral Theory
  - Master of Arts in Museum Studies
  - Master of Arts in Counseling Psychology
  - Master of Arts in Integral Psychology
  - Master of Arts in Sport Psychology
  - Master of Business Administration

Doctoral Degrees
- Doctor of Psychology
- Juris Doctor

Certificates
- Certificate in Integral Theory
- Paralegal Certificate
- Graduate Certificate in Museum Studies
- Post-Master’s Certificate in Clinical Training
- Graduate Certificate in Exercise and Sport Performance
- Graduate Certificate in Sport Management

Continuing Education
- Program Areas
  - Psychology and Mental Health
  - Nursing
  - Law
  - Nonprofit Leadership
- Professional Certificate Programs
  - Eating Disorders
  - Play Therapy
  - Expressive Arts
  - Sandplay Therapy
- Online Programs
  - Supervision Series
  - Pre-licensure Series
  - Requirements Series

Accreditations
- Western Association of Schools and Colleges (Seven-year reaccreditation received in March 2009)
- American Psychological Association (for the Doctor of Psychology program)
- California Bar Association (for the Juris Doctor program)
- American Bar Association (accreditation received in 2009 for the Bachelor of Arts in Legal Studies and Paralegal Certificate programs)
- American Psychological Association (to provide continuing education for psychologists)
- California Board of Registered Nursing (to provide continuing education for registered nurses)
- California Board of Behavioral Sciences (to provide continuing education for MFTs and LCSWs)
- California State Bar Association (to provide continuing education for licensed attorneys)
- California Association of Alcoholism and Drug Abuse Counselors

Grants Received
- $30,000 from the Lesher Foundation to support the activities of the Graduate School of Professional Psychology’s Adults and Children Together (ACT) Against Violence Program. The money is the second installment of a three-year grant totaling $90,000.
- $75,000 matching grant from the Wayne & Gladys Valley Foundation to assist with technology needs.
- $15,000 donated by Wells Fargo Corporation for Graduate School in Professional Psychology programs.

Memberships
- Association for Continuing Higher Education (ACHE)
- Association of Governing Boards
- National Association of College and University Business Officers
- American Association of Universities and Colleges
- Council of Graduate Schools (New in 2009)
- University Continuing Education Association (UCEA)
- Learning Resources Network (LERN)
For students who desire a career that includes adventure, maintaining national security, or helping others by providing important medical care, National Polytechnic College of Science (NPCS) stands apart as a non-traditional college that offers a broad range of innovative degree and certificate programs uniquely designed to prepare graduates for today’s competitive job market.

Providing quality education, faculty, and resources in technical fields that prepare a diverse student body for successful entry into the workforce, or for transfer to four-year degree programs. NPCS prepares students for diverse career opportunities in allied health, marine technology, hyperbaric medicine, construction management, homeland security, and a variety of other specialized technical areas.

NPCS is a nonprofit, non-traditional college. As such, the College can offer courses in an accelerated term-to-term format, offering coursework year-round. The schedule also allows students to attend classes full-time and still work full-time as well. These differences from traditional schools enable students to complete their programs substantially faster than in a traditional community college format. NPCS is the only regionally accredited two-year college that offers these types of vocational and training programs in a non-traditional format. And because NPCS is regionally accredited, units and coursework can be transferred to four-year universities.

Founded in 1967 as a professional commercial diving school in Wilmington, California, NPCS today includes an Engineering Technology Division that offers an online Associate of Science in Construction Management program, and a Nondestructive Testing Certification that provides students the opportunity to receive letters of qualification in specific forms of inspection and testing. The College’s Security Management Division features an Associate of Science in Homeland Security, providing a gateway to the expanding opportunities in homeland defense, emergency response, law enforcement, and public safety.
NPCS has spent the last year building programs that address the national shortage of skilled healthcare providers. While the college continues its strong foundation in marine technology/commercial diving, it is committed to further development and advancement of crucial allied health programs. NPCS’ goal is to become a leader in the field among two-year degree granting institutions and make an important contribution toward meeting workforce needs.

Over the last year, NPCS has launched new allied health programs in response to the growing demand for well-prepared healthcare providers. Already featuring the country’s first accredited Associate of Science in Hyperbaric Medical Technology degree program, the College now offers an Associate of Science in Health Information Technology. This two-year program is offered entirely online and is designed to prepare students in one of the 10 fastest growing career fields in the nation, according to the U.S. Department of Labor. Students will learn the essential skills to help prepare them for a career in this growing healthcare field, and will be prepared to sit for the National Certified Insurance & Coding Specialist Exam and/or the American Health Information Management Association’s Certified Coding Associate exam.

NPCS also developed an Associate of Science in Substance Abuse Counseling degree that is offered entirely online. This two-year program prepares students for a career in what the U.S. Bureau of Labor and Statistics describes as one of the fastest growing occupations through 2016.

Other changes in FY09 included moving the College’s Wilmington campus from the onshore buildings that have been used for many years onto the new training vessel called the “Discovery,” which is permanently moored in Los Angeles Harbor. Formerly a U.S. Navy vessel, this three-level, 110-foot long and 35-foot wide floating “campus” was completely remodeled to house all of NPCS’ Wilmington-based diving, welding, diver medic, and non-destructive testing courses in state-of-the-art 20-person classrooms. It also includes faculty and staff work stations, computer lab, training tank, dive stations, multiple-deck hyperbaric chambers, a welding station, and a shop area for maintaining equipment. Discovery gives students the opportunity for “real world” diving experience in the harbor and offers the students a modern, technology-filled classroom.

In addition to civilian students, NPCS proudly serves the men and women of the armed forces with its distinctive offerings.

The San Diego campus has also finished moving into new buildings in the National University Technology and Health Sciences Center in Kearny Mesa this year. With the addition of modern, technological classrooms, a computer lab, new staff, faculty, and administration workspace, the new facility is well-prepared for today’s educational environment with substantially improved student learning opportunities and much-needed improvements for staff and faculty.

The College has worked in the last year to create articulation agreements with National University for all NPCS associate level degree programs. This allows NPCS students to transfer all of their units to National University to be applied toward a bachelor’s degree program. NPCS is now working with the marketing department of National University to help ensure a System-wide marketing approach to each area. This will extend the reach of NPCS programs to a wider group of potential students.

NPCS proudly serves the men and women of the armed forces with its distinctive offerings. Recognizing its unique programs and benefits to its members, Servicemembers Opportunity Colleges (SOC) has designated NPCS as an affiliate member. This designation is provided to institutions that offer distinctive or highly-specialized degree programs that meet an identified educational need of a specific military service not provided by any other post-secondary institution. The College is also a member of SOCNAV.

In the year ahead, NPCS will continue to develop new programs while continuing to provide degrees and training as it makes important contributions in meeting workforce needs and works toward the goal of becoming a leader among two-year degree granting institutions.

In addition to civilian students, NPCS proudly serves the men and women of the armed forces with its distinctive offerings.
The College’s mission is to provide access to quality educational programs, faculty, and resources in technical fields that prepare a diverse student body for successful entry into the workforce and for career development.

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- Troy Roland
  - President
- Anthony Marro
  - Associate Vice President of Business Operations
- Dr. Constance Rothmund
  - Academic Dean

**Board of Trustees**
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- Dr. Alexander R. Shikhman
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- Ms. Judith Sweet
  - Senior Vice President for Championships and Education Services, Retired
  - National Collegiate Athletic Association
- Mr. Michael Wilkes
  - CEO, Architects Delusion Wilkes Rodgers Barker
Degree Programs
- Associate of Science in Emergency Medical Technician-Paramedic
- Associate of Science in Health Information Technology
- Associate of Science in Substance Abuse Counseling
- Associate of Science in Hyperbaric Medical Technology
- Associate of Science in Homeland Security
- Associate of Science in Construction Management
- Associate of Science in Marine Technology with Concentrations in:
  - Nondestructive Testing
  - Underwater Wet Welding
  - Advanced Dive Medicine
  - Homeland Security Management

Certificate/Continuing Education/Recertification Courses
- Introduction to Hyperbaric Medicine (Certified Hyperbaric Technologist)
- Advanced Diver Medic Technician Emergency Medical Technician-Basic
- Paramedic Preparation Nondestructive Testing
- School Health Assistant Advanced Dive Medicine
- Marine Technology with Concentrations in:
  - Nondestructive Testing
  - Underwater Wet Welding
  - Advanced Dive Medicine
  - Homeland Security Management

Special Training Programs Offered:
- Homeland Security Management Concentration
- Advanced Diver Medic
- Underwater Wet Welding Concentration
- Nondestructive Testing EMT Basic

Student Body
- Male: 89.8 percent
- Female: 10.2 percent
- Military: 10 percent
- Average Age: 22

Accreditations
- Accrediting Commission of Community and Junior Colleges of the Western Association of Schools and Colleges (ACCJC/WASC)
- American Association of Community Colleges (AACCC)
- American Red Cross (ARC)
- American Society for Nondestructive Testing (ASNNT)
- American Welding Society (AWS)
- Association of Commercial Diving Educators (ACDE)
- Association of Diving Contractors International (ADCI)
- Better Business Bureau of San Diego
- Better Business Bureau of the Southland
- California Association of Private and Postsecondary Schools (CAPPS)
- Canadian Society for Nondestructive Testing (CSNDT)
- Concurrent Admissions Program (ConAP)
- International Marine Contractors Association (IMCA)
- International Diving Schools Association (IDSA)
- National Board of Diving and Hyperbaric Medicine Technology (NBDHIMT)
- National Registry of Emergency Medical Technicians (NREMT)
- San Diego County Emergency Medical Services Agency
- San Pedro Chamber of Commerce
- Service members Opportunity Colleges (SOC)
- Service members Opportunity Colleges-Navy (SOCNAV)
- Undersea and Hyperbaric Medical Society (UHMS)
- Workforce Investment Act (WIA)

Memberships
- American Council on Education (ACE)
- American Heart Association (AHA)
- American National Standards Institute (ANSI)
- American Red Cross (ARC)
- American Society for Nondestructive Testing (ASNNT)
- American Welding Society (AWS)
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- NPCS developed an Associate of Science in Substance Abuse Counseling degree that is offered entirely online.
As the National University System continues to grow to meet the needs of more learners in more places, extending the reach of the System’s educational products throughout the United States and abroad is a key objective.

The System’s philosophy on education is based on the belief that the different cultures, perspectives, and life experiences which our students bring to the classroom greatly enhance the learning process. Since 2006 National University International (NUI) has put this belief into action by providing premier online education opportunities to students around the globe.

The organization serves National University System affiliates by creating partnerships and enrollment opportunities. In the past year, NUI has played an integral role extending the reach of System programs and learning opportunities throughout the state, the nation, and the world.

Included in NUI activities in the last year was the successful opening of a National University Online Information Center (OIC) in Summerlin, Nevada, near Las Vegas, the first OIC to be opened outside of California. OICs play an important role in extending the reach of National University by offering its diverse, flexible educational opportunities to aspiring learners living outside of the regions served by the University’s campuses. OICs serve as an attractive, inviting interactive storefront where people can learn more about National University programs and online education, including discovering the online degrees and certificates available, previewing online courses, exploring a state-of-the-art media center, speaking to a counselor about educational goals, and even learning about financial aid options.

NUI is currently in the process of opening more OICs, with Centers scheduled to open soon in Orlando, Florida and Lima, Peru. The Orlando OIC will be the first Center located outside of a 50 mile radius of an existing National University campus, and is in an area in which many National University online students already reside. A growing Peruvian middle class and a desire for U.S. degrees were key factors in the decision to extend National University’s presence in Peru.

NUI is also extending the offerings of National University by building relationships and adding educational partners. In the last year, the organization began efforts with the Center for Studies of Modern Management to recruit
In addition to English, NUI also offers in-demand language programs in Arabic, Persian, and Chinese for those seeking to expand their global skills or prepare for career paths in government, military, business, and education.

In the coming year, NU1 will launch ELP classes in San Jose, California, and a new English Communication program for non-native speakers living in the U.S. who wish to improve their English communication skills.

In addition to English, NU1 also offers in-demand language programs in Arabic, Persian, and Chinese for those seeking to expand their global skills or prepare for career paths in government, military, business, and education. Available as individual seminar courses or complete certificate programs, instruction covers language and culture in self-paced online coursework, as well as conveying essential knowledge of the history, culture, geography, and politics of the Middle East and China.

By offering access to education throughout the United States and around the world, National University International brings an innovative and decidedly 21st century model to higher education.

NUI continues to offer English Language Programs (ELP) online to meet the need for proficiency in English worldwide. Students from the Costa Rica area for National University programs. Responding to queries from China, National University has begun a collaborative agreement with Boston International School to provide online programs in Singapore. Providing these educational opportunities will bridge a learning gap that exists for many Chinese who are interested in a U.S. degree but can’t come to the country due to economical limitations.

NUI continues to offer English Language Programs (ELP) online to meet the need for proficiency in English worldwide, and provides onsite classes in California, and is approved to provide onsite classes in Nevada through National University. Meeting the needs of both students and professionals, ELP offer more than just new language instruction. Each program is also provides students with an exploration of American culture.

For these programs, NUI provides skilled and experienced instructors with advanced degrees in Teaching English to Speakers of Other Languages, English, linguistics, and related fields. ELP classes are taught online and onsite at San Diego and Los Angeles campuses, and NUI will begin offering classes onsite in San Jose in 2010. NUI added to its roster of English Language programs with a new prep class for the Test of English as a Foreign Language, the most common requirement for college and university admissions for international students.

In the last year, work began to expand the reach of NUI’s English Language Programs to Peru. Programs for the region include content specially created based on focus group information about the specific needs of Peruvian students. The country also provides a good base for future growth potential that exists in Latin America, with expansion of National University programs being considered for Colombia, Chile, and Argentina.

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As an affiliate of the National University System, NUI is in a unique position to meet the emerging needs of students both in the United States and abroad. As the methods and means of how the world communicates continue to evolve, traditional forms of education must also be reexamined. By addressing not only what students learn but also how they learn, and by offering access to online education throughout the United States as well as abroad, NUI brings an innovative and decidedly 21st century model to higher education.
The National University System's Division of Pre-College Programs extends the System's mission to provide innovative educational programs to important younger audiences – K-12 students who will be the future leaders and productive citizens guiding and driving the nation's success.

The Division includes National University Virtual High School, a private online college preparatory high school, and the National University Academy, a 501(c)3 umbrella organization created to allow the development of public charter schools carrying the same name.

National University Virtual High School

The Division's National University Virtual High School (NUVHS) continues to thrive, achieving several milestones that strengthened the school's position as a leader in providing quality online educational opportunities to high school students, adults seeking a diploma, and educational partners in California and across the United States.

NUVHS offers a premier high school online learning experience providing students the opportunity to achieve academic excellence through an active, engaging, and cooperative learning environment. The school features a comprehensive high school curriculum for grades 9 through 12 with more than 80 semester courses including all core disciplines, electives, and Advanced Placement AP® courses. Students can enroll in NUVHS courses throughout the year and can complete a full semester of a high school course in as few as four or as many as 16 weeks on a full- or part-time basis. Flexible, online programs help students finish high school sooner or supplement their current coursework with educational programs that meet or exceed California and national standards. All courses are instructor-led by California credentialed teachers who are considered highly qualified under the federal No Child Left Behind (NCLB) criteria. NUVHS works particularly well for students requiring flexible scheduling for athletics, travelling, acting, or family needs.

During the last academic year NUVHS recorded strong growth in student admissions and enrollments. More than 850 new students enrolled in the last year, raising the school's total student number to 1,350 – a 69 percent increase in students over the previous year. NUVHS also continues to increase its
The exceptional growth is a result of the school’s ongoing commitment to fostering successful relationships with schools and districts and maintaining a consistently high referral rate of over 75 percent. As a result, NU VH S now boasts articulation agreements with more than 400 schools, helping NUVHS continue to expand its presence as a respected provider of online courses.

External validation of its course offerings include further recognition from the University of California (UC) System. NUVHS had increased its number of “a-g” courses approved by the UC system to 18, an accomplishment that will increase the number of schools and districts within California that will accept the School’s courses.

In addition to UC approval, NUVHS is accredited by the Western Association of Schools and Colleges, approved by the National Collegiate Athletic Association for core courses and diplomas, and approved by the Commission on International Trans-Regional Accreditation.

Throughout the year, NUVHS partners with System affiliate National University, including identifying more than 40 general education courses that have been made available to NUVHS students for dual enrollment.

Additionally, in collaboration with University’s College of Letters and Sciences, NUVHS expanded course offerings in foreign languages to provide students classes in Persian and Arabic, further enhancing the virtual high school’s curriculum.

Included will be a four-week summer non-residential Persian language day program for students in grades 7-12, funded by money awarded through a 2009 STARTALK grant. The grant will cover 60 participants who, upon successful completion of the program, will earn academic credit.

NUVHS has been very fortunate to also receive scholarship monies through mini-grants as part of an educational partnership with Sally Ride Science. National University School of Education professor, Dr. Katie Klinger, has coordinated these efforts over the last several years to support a continuing focus on improving access and interest in science education.

The grants have collectively supported multiple teacher development and student learning activities in the disciplines of science and math provided through programs sponsored by Sally Ride Science. Much of the emphasis has focused on improving girls’ interests in these subjects to encourage the pursuit of careers in fields requiring a strong foundation in these disciplines.

As a part of these foundational grants, NUVHS has been fortunate to receive money for scholarships targeted to assist high school students enrolled in online mathematics and science courses. Over the past several years the grants have provided students served by NUVHS with innovative opportunities to spark their interest and expand their knowledge in science, math, and technology.

In the last year, NUVHS was notified that Exxon had made a commitment to provide an educational mini-grant totaling $5.4 million over the next three years for the high school and Sally Ride Science.

During the first year, the primary focus of the grant will be to support instructional materials for science and professional development support for teachers. Teachers participating in the program will integrate their new skills into the classroom to improve the quality of the learning experiences for students. The primary emphasis of the professional development funding will support teachers educating students in fields supporting science, technology, engineering, and mathematics to better prepare students for related careers.

National University Academy

The National University Academy (NUA) had a very successful first year as it provides learning opportunities for K-12 for students, parents, and administrators seeking education programs for those aspiring to careers in healthcare and other fields.

Established as a way to develop and implement multiple pathways to education, NUA is a tuition-free, K-12 public charter school that blends the cutting-edge technology of an “online school” with the benefits of onsite programs and hands-on labs.

NUA’s independent study models offer a choice of hybrid classroom/online or Career Path programs. Featuring curriculum taught by California credentialed teachers who are considered highly qualified under federal NCLB criteria, NUA provides an option for students seeking an alternative to traditional public schools, and works well for students requiring flexibility in their personal...
schedules. The programs are responsive to students’ optimum learning styles, so maximum educational benefit can be achieved.

Online students participate in Internet courses featuring interactive, media-rich content in a curriculum that meets or exceeds California and national content standards, and supplement their online learning through weekly meetings with their teachers. NUA currently operates 17 learning resource centers for students located throughout San Diego and Riverside Counties.

In its first year of operation NUA focused on building operations and admitted high school students in grades 9 through 12. Enrollment numbers tell the tale of its success. When it opened in fall 2008, 25 students attended the Academy; by the end of the year, the school had more than 700 students.

To accommodate this significant growth, NUA expanded its staff from three credentialed teachers to 32 full-time faculty. The Academy also increased its locations from three learning centers to a total of 17, including four in Riverside County and 14 in San Diego County, such as the one at Lakeside Middle School in the Lakeside Elementary School District, and others at National University’s campuses at Spectrum Business Park in Kearny Mesa and in Carlsbad.

Educational options offered by the Academy also grew significantly in the first year. Originally, NUA focused solely on providing a National University Academy Online health science educational track, but the past year saw the development of a Career Paths program that provides students with additional options in multiple fields.

The National University Academy online track enables students pursue a challenging program of study in both the health sciences and core academic subjects, leading toward a high school diploma. Students receive a solid foundation in core academic subjects through a hybrid online/onsite curriculum that combines core academic requirements with site-based health sciences courses. Students enrolled in this track gain practical experience in the field of health sciences that prepares them for post-secondary education and, ultimately, practical worksite experience.

The new Career Paths track allows students age 14 – 19 to complete an independent study academic program customized to provide knowledge geared toward each student’s specific career interests and goals, personally meaningful experience. NUA teachers carefully select the best materials and strategies available to help students succeed in achieving their individual educational objectives.

Another significant milestone was accomplished when an initial three-year accreditation for NUA was granted by the Western Association of Schools and Colleges Accrediting Commission in June.

Through National University Virtual High School and the National University Academy, the National University System’s Division of Pre-College Programs continues to create multiple pathways to learning success and enhance the quality and effectiveness of the educational experience for students at all grade levels.

Another significant milestone was accomplished when an initial three-year accreditation for NUA was granted by the Western Association of Schools and Colleges Accrediting Commission in June.
National University Virtual High School

National University Virtual high School is committed to providing interactive, media-rich educational opportunities in a flexible, student-centered learning environment to a diverse population of learners.

National University Academy

National University Academy is dedicated to creating K-12 learning opportunities which are accessible, challenging, and relevant to a diverse population of students.
Programs

NUVS

• More than 80 interactive online courses, including Advanced Placement, in a wide range of subject areas including:
  • English
  • Fine Arts
  • Foreign Language
  • Math
  • Physical Education
  • Science
  • Social Science
  • Electives

NUA

• National University Academy Online track offers courses in the health sciences and core academic subjects, leading toward a high school diploma.
  • The Career Path track is an independent study program for youth ages 14-19, customized to meet student’s career interests and life goals.

NUVS Accreditation

• Western Association of Schools and Colleges

NUVS Approvals

• University of California as a provider of “a-g” courses
  • National Collegiate Athletic Association
  • Commission on International Trans-Regional Accreditation

NUVS Grants

• Sally Ride Grant total for FY09 (Jul – April): $3,210,025, generating approximately $20,000 in scholarship monies for math and science courses
  • 2009 STARTALK Grant to sponsor a four-week summer non-residential day Persian language instruction program for students grades 7 – 12

NUVHS Staff

• More than 40 adjunct faculty - California credentialed teachers considered highly qualified under NCLB criteria
  • 12 faculty who teach every semester for the school.
  • 3 full-time central administrative staff

NUVHS Students

NUVHS Students: 785

Male: 43.3 percent
Female: 56.7 percent

Caucasian: 37.8 percent
Hispanic: 19.2 percent
African-American: 7.3 percent
American Indian: 6.3 percent

14 and under: 11.5 percent
15: 20.2 percent
16: 24.6 percent
17: 34.9 percent
18 and over: 8.8 percent

Asian/Island Pacific: 6 percent
Elected Not to Respond: 23.4 percent

NUA Staff

• 32 full-time teachers/coordinators
  • 11 instructional aides
  • Five Central administrative Staff

NUA Students

NUA Students: 811

Male: 47.8 percent
Female: 52.2 percent

Caucasian: 32 percent
Hispanic: 32.7 percent
African American: 7.5 percent
American Indian: 1.4 percent

Average Class Size

NUVHS: 20 students
NUA: Independent study model with a teacher to student ratio of 20:1

NUA Learning Centers

NUA Online programs are available at the following sites:

• Lakeside Middle School (1851 Woodside Avenue, Lakeside, CA 92040)
• NU Spectrum Campus (3938 Lighthouse Avenue, San Diego, CA 92123)
• NU Carlsbad Campus (70 Palomar Airport Road Ste. 150, Carlsbad, CA 92009)

NUA Career Paths programs are available at the following locations:

• Chula Vista
  • 555 Broadway Ste. 2048, Chula Vista, CA 91910
• East County Career Center
  • 924 East Main Street, El Cajon, CA 92021
• California Conservation Corps
  • 401 W. 35th Street Ste A, National City, CA 91950
• North County Coastal Career Center
  • 1949 Avenida del Oro, Oceanside, CA 92056
• Oceanside
  • 701 Seagaze Drive, Oceanside, CA 92054
• SER Jobs for Progress
  • Libby Lake Community Center
  • 1700 North River Road, Oceanside, CA 92057
• Linda Vista
  • 242 Demar Drive, San Diego, CA 92115
• Media Arts Center
  • 325 21st Street, San Diego, CA 92102
• Vista
  • 2010 University, Vista, CA 92084
• Hemet
  • 1000 E. Florida St., 115, Hemet, CA 92545
• Indio
  • The Win Center, 43570 Grace Street Ste 1
  • Indio, CA 92201
• Murrieta
  • 41015 Kalmia Street, Murrieta, CA 92562
• Perris
  • The Oasis, 355 Wilkerson Avenue, Ste F
  • Perris, CA 92570

When it opened in fall 2008, 25 students attended National University Academy; by the end of the year, the school had more than 700 students.
Online learning continues to grow in popularity and effectiveness. According to recent statistics, there are 3.9 million people taking at least one online class and growth in online education is 10 times that of traditional class populations at college or university campuses. National University affiliate, Spectrum Pacific Learning Company LLC (SPL), stands apart as one of the companies leading this online learning revolution.

Known for course design and development that creates engaging and interactive online learning, the company provides a turnkey solution for its clients by offering a full suite of services that includes e-learning consulting and research; course design, development, hosting with comprehensive learning management/content management and reporting services; e-portfolio; VOIP; e-learning training; and comprehensive account management.

Setting SPL apart is the Effective e-Learning model (e2L) that it developed, and which is becoming the benchmark in both industry and academia for developing quality online learning experiences. e2L delivers engaging education in ways that are successful with the three primary types of learners – auditory, visual, and kinesthetic. The model, which provides the strategic direction for all SPL e-learning content development, features a strategic mix of content that includes text, visual aids, streaming media, interactive media, online interaction with fellow students, and guidance, exchange, and feedback from a content expert. e2L also includes benchmarking and assessment to measure results, and evaluation of the e-learning experience and materials to ensure that online education programs maintain maximum effectiveness.

SPL’s grounding in learning theory in both research and academic environments affords the organization a deep, rich foundation that enables it to provide highly engaging orientation, education, and training to a broad base of audiences in the marketplace. In addition to quality and experience, SPL’s ability to quickly assess and develop online learning services and products for its clients results in consistently exceptional customer satisfaction scores, repeat business, and a high referral rate. Over the past year the company surpassed customer satisfaction score goals, achieving an average 4.5 out of 5 rating.
SPL began providing e-learning services as an internal division of National University in 1996. Since then, the organization has grown into a leading provider of online learning content and services. The company’s business and capacity have increased every year since its inception as, from its start supporting National University exclusively, to its growing client list of National University System affiliates and companies and organizations outside the System. SPL serves six National University System affiliates and 18 external clients including academic, corporate, and community partners. Overall, the company now serves more than 13,361 online enrollments and more than 80,000 total enrollments, and manages in excess of 3,000 courses delivered via the Internet.

That blend of clients and partners gives the company a unique perspective on the science behind online learning that SPL uses to develop premier e-learning that measurably helps accelerate their clients’ growth.

SPL offers the unique ability to provide online learning services and solutions in a variety of contexts. As a result, customers will both create and grow their online learning programs with effective online design and development that engages learners. When designing and implementing programs, clients have the choice of using SPL’s partner platform or the client’s own existing platform.

In the last year, SPL added a number of new services and products to benefit their clients. SPL worked with its primary vendor/partner eCollege to add a new live chat tool to the video/voice-over internet experience of their ClassLivePro product. The tool allows for a more robust synchronous online learning experience. In addition, SPL added an Enterprise Reporting Tool that allows SPL to provide comprehensive and detailed analytics to its customers about how the online learning environment and content is being accessed and utilized.

The company also implemented StoryBoard 6 software for video production projects. The new software helps SPL create a visual map of each client’s request, reducing the amount of production edits and greatly assisting in moving a project from conception to completion.

A new Digital Assets Library features examples of off-the-shelf, turnkey e-learning products that can be easily modified or updated to enhance online learning experiences for their employees, customers, or students.

With a solid grounding in learning theory, technical expertise, wide-ranging experience from academia to business, and a proven track record of customer service, Spectrum Pacific Learning Company is leading the online education revolution while helping clients accelerate their growth through innovative e-learning solutions.

The company’s Institutional Portfolio is a helpful new product for academic institutions, allowing them to assemble and keep their accreditation documents in a single web-based location.

SPL has also created a new eZine, a reusable digital magazine that provides the latest e-learning and web development information and successful strategies.

The result of SPL’s expertise and continued hard work in the last year has been an increase in profitability and productivity for their clients and the company itself, in both cases reducing expenses and increasing efficiencies.

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UPDATES

Spectrum Pacific Learning Company’s goal is to be the provider of first choice for educational institutions and businesses seeking to move their programs and products online.

**Highlights**
- Delivered more than 2,000 courses and training programs
- Served and supported more than 14,000 learners in corporate and academic settings
- Trained more than 350 instructors and trainers

**Leadership**
- Cynthia Larson-Daugherity, Ed.D.
  - President
- Arthur Ruzzano
  - Vice President of Professional Services

**Memberships**
- Career College Association
- Arizona Private School Association
- American Society for Training & Development
- Society for Human Resource Management
- The Sloan Consortium

**Clients and Partnerships**
- National University System Affiliates
  - National University
  - National University International
  - National Polytechnic College of Science
  - Pre-College Programs (National University Virtual High School and National University Academy)
  - Center for Integrative Health
  - An Organized PlanIT
  - Aegis Electronic Group
  - Business Enterprise Institute
  - Cambridge Junior College
  - Center for Court Innovation / New York State Court System
  - The Cooper Institute
  - Fashion Careers College
  - The Institute for Health and Productivity Management
  - IA College International
  - Lean Enterprise Institute
  - Microsoft
  - Michigan Jewish Institute
  - National Family Justice Center Alliance
  - National University
  - Patrick Henry College
  - Peerless Education
  - Saybrook Graduate School and Research Center
  - Struiver Bros. Eccles & Rouse
  - Stanbridge College
  - W4 Group
  - Wolters Kluwer
  - Yahoo!
  - Community Partners
    - Patrons of the Prado – Partner Project
    - YWCA of San Diego – Partner Project
According to the U.S. Department of Labor, more than 4 million new healthcare related jobs will be created by 2050. A growing and aging U.S. population, rapid growth of the healthcare field, and a Registered Nurse workforce at or approaching retirement age makes it more important than ever for hospitals, convalescent homes, eldercare facilities, and other healthcare providers to fill skilled positions in this area.

National University System affiliate WestMed College meets this need by providing accessible, affordable, and quality education for students seeking careers in allied health and preparing students who can ably meet the needs of the healthcare industry.

Based in San Jose with an additional campus in Merced, WestMed’s classes, lectures, labs, and clinical practicum meet the licensing, certification, and continuing education requirements for a variety of healthcare professions. WestMed provides students with both the skills and substance needed for a successful career with programs offering education in vocational nursing, or as an emergency medical technician (EMT) or paramedic.

This year, the Vocational Nursing program in San Jose received a four-year reaccreditation by the Board of Vocational Nursing and Psychiatric Technicians and the Paramedic program received a full five-year reaccreditation by the Commission for the Accreditation of Allied Health Education Programs. WestMed’s program lays a solid foundation for a career as a Licensed Vocational Nurse preparing students to take the California State Examination for Vocational Nurses.

The College’s Paramedic program meets the need of fire departments, ambulance companies, and hospitals where first responders – especially paramedics – are in high demand. WestMed prepares men and women interested in this exciting and demanding career to apply for state licensure.

EMTs are also in demand. WestMed’s program features experienced instructors and courses that deliver the classroom and hands-on training students need to be eligible for national certification.
This year, the Vocational Nursing program in San Jose received a four-year reaccreditation by the Board of Vocational Nursing and Psychiatric Technicians and the Paramedic program received a full five-year reaccreditation by the Commission for the Accreditation of Allied Health Education Programs.

Setting WestMed apart from other similar institutions is the lower cost of its programs and the speed of completion for students. On average, WestMed’s programs cost 20 percent less than other similar private schools, and the College allows students to complete a program in one year versus two.

The 2009 fiscal year has seen significant growth and positive change for WestMed, including a 36 percent increase in enrollment.

The College opened new facilities that benefit students with state-of-the-art equipment in the vocational nurse and paramedic programs. WestMed’s San Jose campus relocated to a more than 20,000 square-foot facility featuring the latest technology, medical manikins and simulation dolls that replicate real patients requiring healthcare, and dedicated vocational nursing and paramedic student labs. WestMed’s Merced campus also relocated, now occupying a 10,000 square-foot facility with its own complement of equipment and facilities to support the education of students preparing for the allied health field.

These new facilities and learning tools provide students with valuable practice in real-world scenarios that increase their learning opportunities. WestMed’s administration and faculty also benefit from the new facilities, with enhanced workstations, state-of-the-art computers that allow for easier networking, and improved telephone systems that connect them directly with personnel in other National University System affiliates.

In an example of System synergy, WestMed began articulating the vocational nurse and paramedic programs with National University’s College of Letters and Sciences to provide students with the opportunity to complete their certification training at WestMed while earning a degree at National. This arrangement adds value for students, who benefit from the ability to receive a valuable certification and also begin earning a degree that will enhance their skills and value in the workforce.

WestMed continues to enjoy a solid reputation in the community of allied health practitioners in the San Jose and Merced areas. Carrying that reputation further are services that benefit the community, such as this past year when the College developed a partnership with the U.S. Naval Base in Oakland, California to provide Emergency Medical Technician training to approximately 150 enlisted personnel. Such sharing of educational resources has helped WestMed become the leading provider of such training for the military in the Northern California area.

Focused and dedicated to improving the quality of healthcare education and fulfilling the allied healthcare workforce needs, WestMed continues to develop certificates and other programs to meet the future challenges and demands of the healthcare industry.
WestMed College offers education and training for jobs and careers that are in high demand. WestMed is comprised of students, office staff, instructors, directors, and training partners in the community— all working together to provide quality, affordable training and education. WestMed College strives to accommodate our working students by offering convenient schedules so that continuing education remains manageable and enjoyable. Through classroom instruction—provided by experienced faculty—WestMed College provides motivated adult students with the learning tools necessary to obtain their educational and career goals.

Leadership
• Roland Jones
  - Vice President and Chief Operating Officer
• Jolyn Camacho
  - Regional Administrative Dean and Director of Education
• John Akapito
  - Dean of Students/Registrar
• Efrante Lima
  - San Jose Vocational Nursing Program Director
• Julie Ann Craven
  - Director of Education, Merced; Dean of Nursing

Board of Trustees
• Ms. Jeanne Connelly, Chair
  - President, Connelly Consulting
• Mr. Herbert Meistrich, Vice Chair
  - President and CEO, TaylorMade Performance Labs
• Ms. Jacqueline Townsend Konstanturos
  - CEO, Restorative Remedies
• Dr. Donald Kripke
  - Visiting Professor of Law, Seattle University
• Dr. Jerry C. Lee (Ex Officio)
  - Clinical Associate Professor of Psychiatry, School of Medicine, University of California San Diego

Other Programs
• CPR Training Course

Total Number of Students
San Jose: Full- and part-time students 252
Merced: Full-time students 86
Continuing education 23

Student Body
Male: 36 percent
Female: 64 percent
Military: 2 percent
Average age: 26

Leadership
• Dr. Alexander R. Shikhman
  - CEO and Founder, Institute for Specialized Medicine
• Mr. Jay Stone
  - Vice President, Van Scoyoc Associates, Inc.
• Ms. Judith Sweet
  - Senior Vice President for Championships and Education Services, Retired

Certificate Programs
• Vocational Nursing
• Paramedic
• Emergency Medical Technician

Other Programs
• CPR Training Course

Accreditation
• Approved to operate by the Bureau for Private Postsecondary and Vocational Education
• Approved by the California Board of Vocational Nursing and Psychiatric Technicians
• Approved as a Continuing Education Provider by the Board of Registered Nursing, State of California Department of Consumer Affairs

Memberships
• Emergency Nurses Association
• Association of African American Nurses
• California Association of Emergency Medical Services

Partnerships
• Alameda Hospital
• Compton Fire Department
• Children’s Hospital Central
• Department of Veterans Affairs
• Kaiser Permanente
• Las Vegas Fire Department
• Long Beach Fire Department
• Los Angeles Fire Department
• Mercy Medical Center
• Sacramento City Fire Department
• San Jose Fire Department
At a time when more people are seeking to live healthier lives, interest has grown in conventional and new pathways to improved quality of life and longevity. An increasingly popular option is a blend of traditional or conventional methods with new, proven ways of achieving and maintaining optimum health. The area of integrative medicine is a prime example of the blending of conventional knowledge with complementary evidence-based treatments.

Though integrative health practices are used widely in the United States, there are few regionally accredited institutions committed to the initial degree preparation and continuing professional education and training of healthcare professionals and practitioners in this field.

The National University System Center for Integrative Health (CIH) was developed to fill this knowledge gap, evolving from the Institute for Wellness and Peak Performance, which was founded as part of the National University System in 2005.

In the last year, the Center has increased its contributions to healthcare education with a new Master of Integrative Health degree program and online graduate certificates in bereavement studies and health coaching.

Renowned experts helped develop the Master of Integrative Health program, which incorporates the most effective approaches to the teaching and practice of integrative health. Offered by the National University School of Health and Human Services, the Master of Integrative Health provides students with intermediate and advanced knowledge and skills in integrative and holistic healthcare theory, clinical practice, and standards of care.

The goal is to educate students who wish to enter, or who are already employed, in public and private healthcare organizations related to integrative, holistic, or complementary and alternative medicine clinical practice, research, education, administration, or regulatory affairs.

The online Graduate Certificate in Bereavement Studies program is one-of-a-kind. Developed to educate learners about death, loss, and bereavement, learners can complete all the courses in the certificate program or take individual courses for
continuing education units. Those completing the full certificate program are prepared for work in settings including palliative and hospice care, geriatric facilities, spiritual counseling, hospitals, community health, educational health, and rehabilitation centers. The program also meets the requirements of the Association for Death Education and Counseling (ADEC) to count toward the continuing education requirements for the ADEC Certification in Thanatology and Fellow in Thanatology programs.

The online Graduate Certificate in Health Coaching is an innovative program designed to appeal to practitioners from a variety of backgrounds including physicians, nurses, nutritionists, weight management coaches, and health and fitness center trainers, among others. It incorporates the best practices of other complementary and alternative health educational institutions.

The health coaching program includes innovative entrance and completion pathways to allow the broadest possible number of qualified individuals to participate. Individuals may enroll in this program and obtain graduate credit or they may opt to take selected courses and earn continuing education units.

As interest in integrative practice expands and patients in traditional healthcare environments arrive with backgrounds and experience in alternative treatments, it is becoming incumbent on members of the medical profession to continue their education in integrative health. That’s why in addition to new courses, the Center also continues to play a key role in the local healthcare community by providing accredited online continuing education programs in integrative treatments and practice to nurses and other health professionals.

Offered in a schedule-friendly self-paced, online format, each course runs for four weeks. Students who successfully complete all course requirements receive four contact hours.

Continuing education courses are available in the areas of spirituality and health, ayurvedic medicine, bodywork healing therapies, traditional Chinese medicine and cultural competencies in healthcare.

Looking ahead, the National University System Center for Integrative Health will continue to develop innovative approaches to healthcare education that support improved health and wellness care in the United States and help people lead healthier lives.

Leadership:
• Patricia E. Potter - Director

Certificates
• Graduate Certificate in Patient Advocacy
• Online Graduate Certificate in Bereavement Studies
• Online Certificate in Health Coaching

Continuing Education Courses
• Spirituality in Health
• Ayurvedic Medicine
• Bodywork Healing Therapies
• Traditional Chinese Medicine
• Cultural Competence in Healthcare

Accreditation
• Western Association of Schools and Colleges
• American Nurses Credentialing Center (for continuing education courses)
• California Board of Registered Nurses (for continuing education courses)
• California Board of Behavioral Sciences (for continuing education courses)