The National University Scholar

A Directory of Faculty Research, Scholarship, and Creative Activity

2010-2011
# The National University Scholar

## Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Message from the Provost</td>
<td>i</td>
</tr>
<tr>
<td>Acknowledgements</td>
<td>ii</td>
</tr>
<tr>
<td>2011 National University Research Award Nominee</td>
<td>1</td>
</tr>
<tr>
<td>College of Letters and Sciences</td>
<td>3</td>
</tr>
<tr>
<td>School of Business and Management</td>
<td>11</td>
</tr>
<tr>
<td>School of Education</td>
<td>13</td>
</tr>
<tr>
<td>School of Engineering and Technology</td>
<td>25</td>
</tr>
<tr>
<td>School of Health and Human Services</td>
<td>31</td>
</tr>
<tr>
<td>School of Media and Communication</td>
<td>33</td>
</tr>
</tbody>
</table>
Message from the Provost

September 7, 2011

Dear Colleagues,

Research plays a critical role in ensuring that we deliver lifelong learning opportunities that are challenging and relevant to our diverse student population. Scholarship informs the curriculum and is often inspired by what occurs in the classroom. It puts action behind the concept of our work as teacher-scholar.

I am pleased to announce the release of the 2010-2011 National University Scholar – A Directory of Faculty Research, Scholarship and Creative Activities, which offers rich evidence of the vital work in which our faculty are engaged. We truly value your scholarly contributions and this publication enables the University community to share in the important work performed by our faculty. I wish to acknowledge the Research Council for their leadership and work on this important project.

This year 71 faculty members from each of the six academic schools recorded their scholarly work. There were over 339 entries submitted. The submissions have been organized into the following categories:

- Monographs and Books
- Book Chapters
- Periodicals/Journal Articles
- Conference Presentation/Proceedings and Workshops
- Other Scholarly Activities, including art and literature

We collect scholarship data continuously throughout the year. This application will remain open so that work may be submitted at any time. You may access the directory by logging on to http://nufast-01.nu.edu:8080/nuresearch, select “faculty scholarship directory”, input your e-mail address and your password. And, it goes without saying that I encourage all faculty to submit their work for review.

Thank you for your continued scholarship efforts.

Sincerely,

Eileen D. Heveron, Ph.D.
Provost
Acknowledgments

Many people have contributed to this year’s publication of the National University Scholar: A Directory of Faculty Research, Scholarship, Creative Activity and Other Activities 2010-2011. We wish to extend our appreciation to all who submitted entries and to acknowledge the efforts of the following individuals here.

Editors

Dr. Ismail Sebetan, COLS
Dr. Mohammad Amin, SOET
Dr. Zhonghe Wu, SOE
Dr. David Adesanya, SHHS
Dr. David Smith, SOBM
Dr. Joan-Marie Van Tassel, SOMC
Dr. Sara Ellen Amster, SOMC

National University Research Council

Dr. Joan-Marie Van Tassel, SOMC, Chair
Dr. Zhonghe Wu, SOE, Vice Chair
Dr. Ismail Sebetan, COLS,
Dr. Mohammad Amin, SOET
Dr. Robyn Hill, SOE
Dr. Natalya Serdyukova, COLS
Dr. David Smith, SOBM
Dr. Sara Ellen Amster, SOMC
Dr. Peilin Fu, SOET
Dr. David Adesanya, SHHS
Mr. Bryan Tune, SHHS
II. PERIODICALS/JOURNALS ARTICLES

Sebetan, Ismail


IV. CONFERENCE PRESENTATION/PROCEEDINGS AND WORKSHOPS

Sebetan, Ismail


V. OTHER SCHOLARLY ACTIVITIES

Sebetan, Ismail
Sebetan, I. M. Chair of the 4th NU Faculty Research & Scholarship Conference, September, 2010, La Jolla, CA.


Sebetan, I. M. Reviewer of the submitted papers of the 5th NU Students Research & Scholarship Conference, March, 2011, La Jolla, CA.

Sebetan, I. M. Editor of the National University Scholar – A Directory of Faculty, Research Scholarship and Creative activity.
College of Letters and Sciences

I. MONOGRAPHS & BOOKS

Guffey, James

Hanish, Shak

Subbotin, Igor

II. CHAPTER IN BOOKS

Campbell, Melinda

Davodi-Far, Maryam

Subbotin, Igor

Zavala, Joseph

Zukas, Alex

III. PERIODICALS/JOURNALS ARTICLES

Fries, Mason
Guffey, James

Hanish, Shak

Kelso, Chandrika

Larson, James

Maxwell, Michael

Photinos, Christie

Sebetan, Ismail

Serdyukova, Nataliya
Stankous, Nina

Subbotin, Igor

Venter, Henry

IV. CONFERENCE PRESENTATION/PROCEEDINGS AND WORKSHOPS

Alexander, Valerie

Buibas, Martha

Campbell, Melinda
Campbell, M., & Davodi-Far, M. (2010, September). *Green Mentoring at National University*. 4th National University Research & Scholarship Conference. La Jolla, CA.
Davodi-Far, Maryam
Campbell, M., & Davodi-Far, M. (2010, September). *Green Mentoring at National University*. 4th National University Research & Scholarship Conference. La Jolla, CA.

Day, Michael

Fleck, Roland

Fries, Mason

Guffey, James

Maxwell, Michael
O’Hara, Maureen
O’Hara, M. (2010, November). The emerging global cultural crisis, Plenary address. Fifth annual Engaging the Other Conference. Sonoma State University, CA.

Parker, Jan
Parker, J., & Fleck, R. (2011, May). Ethics for clinicians 2: Key ethical considerations for clinicians. The 25th National Conference on The Self and Family. Santa Fe, NM.

Photinos, Christie

Sebetan, Ismail
Serdyukova, Nataliya

Stankous, Nina

Subbotin, Igor

Tatum, Charles

Tilley, Brian

Williams-Quinlan, Susan

Zukas, Lorna

V. OTHER SCHOLARLY ACTIVITIES

Baker, Janet

Day, Michael

Hanish, Shak
Hanish, S. Wetland of mass destruction: Ancient presage for contemporary ecocide in southern Iraq [Book Review], April, 2011, Digest of Middle East Studies Journal.

Maxwell, Michael

Miller, John

Montesonti, Frank
Montesonti, F. Chair, Associated Writing Programs Pedagogy Forum Team, April, 2010, Washington D.C.

O’Hara, Maureen

Photinos, Christie

Sebetan, Ismail
Sebetan, I. M. Chair of the 4th NU Faculty Research & Scholarship Conference, September, 2010, La Jolla, CA.
Sebetan, I. M. Reviewer of the submitted papers of the 5th NU Students Research & Scholarship Conference, March, 2011, La Jolla, CA.
Sebetan, I. M. Editor of the National University Scholar – A Directory of Faculty, Research Scholarship and Creative activity.

Subbotin, Igor
Subbotin, I. Served as a chair of a session at the international conference “Groups and their Actions”, Poznan, Poland, August 2010, Poznan, Poland.
Subbotin, I. Served as a member of (from USA) of the International Award Committee for an annual mathematics grant competition for young researchers sponsored by The Shevchenko Scientific Society of America and U., May, 2011, USA-Ukraine.

Subbotin, I. The National Committee in Research of the Department of Science of Spain has awarded the group of algebraists from different countries with the grant MTM2010-19938-CO3.03 Propiedades aritmeticas yest, January, 2011, USA-Spain-Ukraine.


Subbotin, I. Served as a member of the editorial board of the journal “Journal of Research in Innovating Teaching”, March, 2011, USA.


Subbotin, I. I continue to write reviews on published articles for two prominent international mathematics magazines Mathematical Reviews (American Mathematical Society) and Zentrallblat fur Matematik (European Ma, August, 2011, USA-Germany.

Subbotin, I. I reviewed the submitted articles for some international journals such as Communications in Algebra, Central European Journal of Mathematics, South East Asian Bulletin of Mathematics, and others., July, 2010, International.

**Tilley, Brian**

Tilley, B. Book Review of “Introduction to Counseling: Voices from the Field” (Cengage), April, 2011, Online.

**Zukas, Alex**


**Zukas, Lorna**


School of Business & Management

I. MONOGRAPHS & BOOKS

Fajardo, Consolacion

III. PERIODICALS/JOURNALS ARTICLES

Fadaei-Tehrani, Reza

Fajardo, Consolacion

Simpson, Brian

IV. CONFERENCE PRESENTATION/PROCEEDINGS AND WORKSHOPS

Baum, Bernadette

Buchanan, Julia
McIntyre Miller, W. & Buchanan, J. (2010, October). Embracing worldwide leadership traditions for the next generation. Presentation at the meeting of International Leadership Association (ILA). Boston, MA.

Fadaei-Tehrani, Reza

Fajardo, Consolacion
McCabe, Mary Beth

Mueller, Jeffrey

Simpson, Brian

Smith, David

Uhlig, Ronald

V. OTHER SCHOLARLY ACTIVITIES

Buchanan, Julia

Fadaei-Tehrani, Reza
Fadaei-Tehrani, R. (2010, July). (Session Chair), The Western Economic Association International Conference, Portland, OR.

Fajardo, Consolacion

McCabe, Mary Beth
School of Education

I. MONOGRAPHS & BOOKS

Cipani, Ennio

Gallegos, Bernardo

II. CHAPTER IN BOOKS

Gallegos, Bernardo
Gallegos, B. (2010). Globalization, institutions, and power. In Tozer, S.,

Shepherd, Carol

III. PERIODICALS/JOURNALS ARTICLES

Amador-Watson, Clara

Bustillos, Terry

Doyle, Thomas

Evans, Suzanne
Fabry, Dee


Germaine, Ron

Hill, Robyn

Kurth, David

Mbuva, James

Pacis, Dina

Pohan, Cathy


Richards, Janet


Saltinski, Ronald

Schubert, Cynthia

**Shepherd, Carol**


**Smedley, Linda**


**Weegar, Mary**


**Wheeler, Diana**


**IV. CONFERENCE PRESENTATION/PROCEEDINGS AND WORKSHOPS**

**Barton, Gary**


Barton, G., Bustillos, T., Germaine, R., & Slatoff, M. (2011, May). *Creating ongoing communication and collaboration between university institutional research personnel and faculty to foster an environment for program improvement.* Paper Presented at the Association for Institutional Research Conference, Toronto, Canada.


**Bustillos, Terry**

Barton, G., Bustillos, T., Germaine, R., & Slatoff, M. (2011, May). *Creating ongoing communication and collaboration between university institutional research personnel and faculty to foster an environment for program improvement.* Paper Presented at the Association for Institutional Research Conference, Toronto, Canada.


**Caywood, Kaydee**


**Cipani, Ennio**


**Crow, Nedra**


**Cunniff, Daniel**


**Doyle, Thomas**


**Eldred, Susan**


Eldred, S., & Hoyo, H. (2011, May). *Fostering retention with an orientation course.* Poster presented at Teaching Professor Conference, Atlanta, GA.

**Evans, Suzanne**

Fabry, Dee


Germaine, Ron


Gilbert, Susan

Gresik, Linda

Hexom, Denise

Hill, Robyn

Hoyo, Harvey

Koeller, Marilyn
Koeller, M. (2011, February). Teacher retention and how it relates to induction and staff development. American Society of Business and Behavioral Sciences, Las Vegas, NV.

Kramer, Lucinda


**Kutaka-Kennedy, Joy**


**Laughridge, Marilyn**


**Leavitt, Lorraine**


**Mbuva, James**


**Moore, Marilyn**


**Pohan, Cathy**


**Rothmund, Constance**


**Saltinski, Ronald**


**Schubert, Cynthia**


Schubert, C., & Fabry, D (2011, February). *Using the tools (you already have) in your online course.* Paper presented at Lilly-West Conference, Pomona, CA.


Schubert, C.J., & Fabry, D.L. (2011, March). *Using the tools (you already have!) in your online course to motivate and engage students.* Paper presented at 23rd Annual Lilly Conference on College & University Teaching, Pomona, CA.

**Sebastian, Joan**


**Serdyukov, Peter**

Shepherd, Carol

Smedley, Linda

Spencer, Lisa

Stowers, Gwendolyn

Sytsma, Cindy
Tyler, Clifford

Wheeler, Diana

White, Joseph

V. OTHER SCHOLARLY ACTIVITIES

Barton, Gary

Cipani, Ennio

Gallegos, Bernardo

Hoyo, Harvey
Barton, G., Hoyo, H., & Miller, J. (2011, April). Best practices with threaded discussions: A panel presentation, National University Spring Symposium, La Jolla, CA.

Kramer, Lucinda
Pohan, Cathy
Presented at the National University Research Symposium, San Diego, CA.

Richards, Janet
Richards, J. (2011, April). *Tips for teaching millennial students in your higher education class.* Paper presented at National Technology and Social Science Conference. Las Vegas, NV.

Saltinski, Ronald

White, Joseph
School of Engineering and Technology

III. PERIODICALS/JOURNALS ARTICLES

Amin, Mohammad

Badkoobehi, Hassan

Dey, Pradip

Farahani, Alireza

Sinha, Bhaskar

Wyne, Mudasser
IV. CONFERENCE PRESENTATION/PROCEEDINGS AND WORKSHOPS

Amin, Mohammad


Badkoobehi, Hassan


Datta, Arun


Dey, Pradip


**Farahani, Alireza**


**Fu, Peilin**


**Romney, Gordon**


**Sinha, Bhaskar**


Amin, M., Dey, P., & Sinha, B. (2010, September). Innovative Ideas and New Wireless Applications for Project Courses. 4th National University Research and Scholarship Conference. La Jolla, California.

Viswanathan, Shekar


Wyne, Mudasser

V. OTHER SCHOLARLY ACTIVITIES

Amin, Mohammad
Amin, M. Amin, M. Received $675 in-kind grant as registration fee for the MSC-11., March, 2011, Measurement Science Conference, Pasadena, California.
Amin, M. reviewed three papers for American Society for Engineering Education Conference in the area of Laboratory/Equipment, March, 2011, Conference held in Vancouver, Canada.
Amin, M. reviewed two papers for American Society for Engineering Education Pacific Southwest regional conference, February, 2011, Conference held in Fresno, California.
Amin, M. Reviewer with other RC members 33 abstracts for NU Student Research & Scholarship Conference, 2011, La Jolla, California.
Amin, M. Guest lecturer to give a talk on: Importance of Mobile Apps and Opportunities in Bangladesh, March, 2011, North South University, Dhaka, Bangladesh.
Amin, M. Guest lecturer to gave a talk on: “Innovative Ideas and Mobile Apps Development”. April, 2011, United International University, Dhaka, Bangladesh.

Cruz, Albert
Cruz, A. P. Knowledge Sharing and Competitiveness of Professional Service Firms: a Case Study. (Doctoral Dissertation), May, 2011, ProQuest / UMI.

Dey, Peter

Fu, Peilin
Fu, P. Associate Editor, July 2010 to June, 2011, Journal of Control Science and Engineering.
Fu, P. Served on International Program Committee (IPC) for IASTED International Conference on Control and Applications, June, 2011, Vancouver, BC, Canada.
Fu, P. Served on Program Committee for ICIST2011 (International Conference on Information Science and Technology, March, 2011, Nanjing, China.

Wyne, Mudasser
Wyne, M. Program Committee Member, July, 2010, The IADIS International Conference on Collaborative Technologies, Freiburg, Germany.
Wyne, M. Program committee member, August, 2010, WASE International Conference on Information Engineering, Beidai River, China,
Wyne, M. Program committee member, November, 2010, WASE Global Congress on Science Engineering, Yantai, China.
Wyne, M. Program committee member, December, 2010, Annual International Conference on Computer Science Education: Innovation and Technology, Phuket Arcadia, Thailand.
Wyne, M. Program committee member, January, 2011, 2nd International Conference on Advances in Computing, Communication and Control, Maharashtra, India.
Wyne, M. Program committee member, February, 2011, The Third International Conference on Mobile, Hybrid, and On-line Learning (El & mL 2011), Guadeloupe, France.
Wyne, M. Program committee member, April, 2011, International Conference on Computer as a Tool (EUROCON 2011), Portugal.
Wyne, M. Program committee member, May, 2011, Fifth International Conference on Research Challenges in Information Science, Gosier, Guadeloupe, France.
Wyne, M. Program committee member, June, 2011, 13th International Conference on Enterprise Information Systems, Beijing, China.
Wyne, M. Program committee member, June, 2011, 1st International Conference on Logistics, Informatics and Service Science, Beijing, China.
Wyne, M. Program committee member, June, 2011, The 11th International Conference on Computational Science and Applications, Santander, Spain.
III. PERIODICALS/JOURNALS ARTICLES

Carver, Lara

Kaye Gehrke, Ellen

Smith, Tyler

IV. CONFERENCE PRESENTATION/PROCEEDINGS AND WORKSHOPS

Adesanya, David
Carver, Lara
Carver, L. (2010 October) *Surviving a Doctoral Program Presentation*. Nevada Nurses Association 2010 Convention, Las Vegas, NV.
Carver, L. (2011, April). *Generational Differences in the Organizational Commitment of Nursing Faculty*. Western Institute of Nursing Research Conference. Las Vegas, NV.

Kaye Gehrke, Ellen

Kelly, Ann

Lacourse, Michael

Marblestone, Bonnie
School of Media and Communication

IV. CONFERENCE PRESENTATION/PROCEEDINGS AND WORKSHOPS

Campbell, Scott

Moss, Bettina

Jaurez, James

V. OTHER SCHOLARLY ACTIVITIES

Moss, Bettina