Management

Management majors are prepared for positions of leadership and responsibility at all levels of management in our society. Although some careers in business require the expertise developed by graduate education, there are numerous opportunities for those seeking employment after college. Employment opportunities for graduates of this degree program include sales, marketing research, account management, insurance, advertising, merchandising, purchasing, and supervision.

Entry Level Positions
- Sales/management trainee
- Merchandise/retail manager
- Human resource assistant
- Systems analyst
- Financial planner/manager

Further Education/Experience Required
- Personnel administrator
- Management consultant
- Marketing/advertising/PR manager
- Public sector/nonprofit manager
- City/industrial relations manager

For more information visit www.bls.gov

Enhancing Employability

Develop competency in budget, statistics, data processing, and computer systems. Join relevant student organizations to develop leadership skills.

Potential Employers of Management Majors
- Business & industry
- Schools/universities
- Federal/state government
- Manufacturers
- Real estate agencies
- Retail stores
- Banks/financial institutions
- Insurance agencies
- Nonprofit organizations
- Service industries
- Hotels and restaurants
- Health care industry
- Stock brokerage firms

Professional Associations and Affiliations
American Association of Advertising Agencies
www.aaaa.org

American Management Association
www.amanet.org/

Academy of Management
www.aomonline.org/

Association for Quality and Participation
www.asq.org/teamwork/about/index.html

Careers in Business
www.careers-in-business.com/

Community Career Center
www.nonprofitjobs.org

Consulting Information Services
www.consultinginfo.com

Good Works
http://goodworksfirst.org

Idealist
www.idealist.org

Internet Nonprofit Center
www.nonprofits.org

Nonprofit Career Network
www.nonprofitcareer.com

Public Relations Society of America
www.prsa.org

Starting Your Business
www.sbaonline.sba.gov/