The Bachelor of Arts in Journalism is a pre-professional program that provides students with a solid foundation in traditional journalistic practices and theories as well as new forms of journalism that are emerging as a consequence of digital technologies and networks that are rapidly reinventing the field. The course of study includes the theory and methods of gathering information and writing for beat reporting, investigative and features stories. The program introduces students to the professional responsibilities faced by journalists and news organizations with in-depth studies of the ethical and legal ramifications of news gathering and dissemination.

Career Opportunities for Journalism

- Newspaper Publishing
- Magazine/Newsletter Publishing
- Book Publishing
- Writing
- Business
- Education

Employers of Journalism Graduates

- Large circulation newspapers
- News magazines
- Labor unions
- Religious organizations
- Book clubs
- Government agencies
- Research laboratories
- Internet sites
- Non-profit organizations
- Advertising agencies
- Colleges and universities
- Non-profit organizations
- Media companies

Professional Associations and Affiliations

- American Society of Media Photographers
  http://www.asmp.org/
- National Press Photographers Association - Careers in Photojournalism
  http://www.nppa.org/professional_development/students-entering-the-job-market/
- Careers in Journalism (American Society of Newspaper Editors)
  http://www.asne.org/
- Magazine Publishers of America
  http://www.magazine.org/home/
- Newslink
  http://newslinlk.org/
- Job Center at Investigative Reporters and Editors, Inc. (IRE)
  http://www.ire.org/jobs/
- Quintessential Careers' Guide to Writing and Journalism Jobs
  http://www.quintcareers.com/writing/writing_jobs.html
- Public Relations Society of America
  http://www.prsa.org/
- Work in Public Relations
  http://workinpr.com/index.asp
- Writers and Editors from the Occupational Outlook Handbook
  http://stats.bls.gov/oco/ocos089.htm
- News Analysts, Reporters, and Correspondents from the Occupational Outlook Handbook
  http://www.bls.gov/oco/ocos088.htm
- Public Relations Specialists from the Occupational Outlook Handbook
Journalism

- Journalism Jobs
  http://journalismjobs.com/

- American Journalism Review
  http://www.ajr.org/

- Announcers from the Occupational Outlook Handbook
  http://www.bls.gov/oco/ocos087.htm