English and Creative Writing

English majors develop strong skills in written and oral communication, critical thinking, and analysis which are highly valued by employers in banking, sales, insurance, law, public relations, media, advertising, and business fields. There are many opportunities in journalism, publishing and editing, technical writing, advertising, teaching and public relations areas.

Entry Level Positions

- Public relations assistant
- Teacher
- Management trainee
- Mass media assistant
- Publishing assistant
- Editorial assistant

Further Education/Experience Required

- Technical writer
- Journalist/research journalist
- Copy writer/editor
- Public Relations/marketing Specialist
- Public information specialist/reporter
- Community college/university professor

Please see Bureau of Labor and Statistics website for more information [www.bls.gov](http://www.bls.gov)

Enhancing Employability - Intern for your local paper and submit articles for publication.

Employers of English Majors

- Magazines and newspapers
- Telecommunications
- Book publishers
- Colleges/universities
- Public relation/marketing firms
- Radio/TV stations
- Consulting firms
- Business and industry
- Non-profit organizations
- Libraries

Professional Associations and Affiliations

Advertising Job Bank
[www.pwr.com/ADJOBBANK/](http://www.pwr.com/ADJOBBANK/)

American Copy Editors Society
[www.copydesk.org](http://www.copydesk.org)

American Society of Journalists & Authors
[www.asja.org](http://www.asja.org)

Artist Resource
[www.artistresource.org/jobs.htm](http://www.artistresource.org/jobs.htm)

Association for Women in Communications
[www.womcom.org/](http://www.womcom.org/)

Find Web Advertising Jobs
[www.Webadvertisingjobs.com](http://www.Webadvertisingjobs.com)

Society for Technical Communication
[www.stc.org](http://www.stc.org)

Glossary of Writing Careers
[www.poewar.com/articles/careerlist.htm](http://www.poewar.com/articles/careerlist.htm)