Educational Technology addresses the role technology has in education and training. Educational technology assists students in developing expertise in both designing Internet lessons and conducting Internet facilitated instruction with several multi-media instructional units.

**Career Opportunities in Educational Technology**

- Corporate training/curricula
- Desktop publishing
- Digital art and media
- Educational material design
- Educational publications/sales
- Educational media trainers
- Educational planning
- K-12 Technology coordination
- Home and Virtual school instruction
- Internet instruction
- Site administration
- Instructional media design
- Staff development
- Training and development
- Video gaming and simulations
- Web design

**Employers of Educational Technology**

- Public and private schools
- Colleges and universities
- Business and private industry
- Educational publishers
- Media Production
- Virtual/Charter schools

**Professional Associations and Affiliations**

- Academic Systems in Higher Education
- Educational Technology Journal
  [www.fno.org](http://www.fno.org)
- American Society for Training and Development
  [www.astd.org](http://www.astd.org)
- Int’l Society for Technology in Education
  [www.iste.org](http://www.iste.org)
- Collaboration of College Teaching and Learning
  [www.collab.org](http://www.collab.org)
- Resource for Educational Technology
  [www.techlearning.com](http://www.techlearning.com)
- Educator’s Reference Desk
  [www.eduref.org](http://www.eduref.org)
- School Technology Authority
  [www.electronic-school.com](http://www.electronic-school.com)
- Educational Software Cooperative
  [www.edu-soft.org](http://www.edu-soft.org)
- Staff Development
  [http://staffdevelop.org](http://staffdevelop.org)
- Educational Technology Events
  [www.techedevents.org](http://www.techedevents.org)
- WebCT eLearning Systems
  [www.webCT.com/Webct](http://www.webCT.com/Webct)