



Trip To Europe 2010

International Experience Course



Experience firsthand the culture and business environment of the European Union (EU).
Visit Brussels and Berlin and other places of interest!

This study tour will feature lectures at the Free University, Berlin; visits to the headquarters of U.S. and European multinationals as well as the head offices of the European Union in Brussels, the European Central Bank and the German Stock Market in Frankfurt. Enjoy sites of cultural interest such as the Grande Place in Brussels, the Berlin Wall, the Bundestag, Checkpoint Charlie in Berlin, and more. Cruise the Rhine River, enjoy the nightlife and tourist attractions of Brussels, Marburg, Koblenz, and Berlin.

COURSE:

IBU 640, International Experience

This course counts as an elective for the MBA, MA in HR, MS in OL and MPA degrees. It also counts for the MBA area of specialization in International Business and the Graduate Certificate in International Business.

For further information and to register, please contact:

Dr. Juan España

School of Business and Management

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*Deadline for registration is February 20, 2010

Dates: April 10 – 19, 2010

Fee: \$2,200 includes lodging, sightseeing with English-speaking guides, transportation to events, and most meals in Europe. Airfare (approx. \$950) to be arranged on an individual basis. Students also pay the tuition fee for a graduate course.



The University of Values