

ONLINE PROGRAMS

NATIONAL UNIVERSITY

The University of Values

- CONVENIENT LOCATIONS 
- ONE COURSE PER MONTH 
- FLEXIBLE CLASS SCHEDULES 
- ON CAMPUS AND ONLINE 
- YEAR-ROUND REGISTRATION 



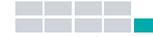
2010



ONLINE LEARNING
DESIGNED WITH
YOU IN MIND



ONLINE PROGRAMS



The University of Values

EDUCATION THAT FITS YOUR LIFESTYLE

National University's flexible online programs were designed to let you earn your degree on your schedule. Rise early to participate in online discussions, log on during your lunch hour, or respond to questions after sunset—the choice is up to you.

Because you can access your online class at anytime—from the home, office or anywhere with Internet access—you'll never miss a class. Best of all, our one-course-per-month format means you'll be on your way to earning your degree before you know it.

LEARNING ONLINE: MORE THAN CONVENIENCE

Admit it, avoiding lengthy commutes to class and participating in online discussions from your couch or favorite coffeehouse are added benefits of online learning. Yet online learning has more meaningful advantages as well.

- Activate your senses and your mind—National's dynamic online classes fit your preferred learning style whether you're a visual, auditory, or hands-on learner. Our courses use just the right blend of multimedia-rich presentation and interactivity to make for a captivating learning experience that is engaging and memorable.
- As an online student, you can network and create lasting professional and personal relationships as you would in an on-campus class. With e-mail and chat features, it is easy to communicate and develop a rapport with your peers.





DELIVERED TO YOU: ONLINE TOOLS TO SUPPORT YOUR INDIVIDUAL LEARNING STYLE

National University's online learning environment includes useful tools and resources including instructor-led discussions, sharing of applications between faculty and students, an electronic whiteboard, instant polling for student feedback, and access to internet-based resources. Moving beyond the walls of a brick-and-mortar classroom, online classes use sophisticated resources and communications tools that enhance learning, such as:

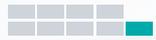
Chat—The eCollege learning environment also includes Class Live Pro, which enables two way conversations between faculty and students during lectures and presentations. These sessions can be recorded, so you can return and review lessons and discussions. Students working on group projects also use this technology as a collaborative workspace.

Threaded Discussion—Dialogue, discuss, and debate with your classmates and the instructor at your leisure, day or night. Integral to the online learning experience, these discussions enable you to articulate your understanding of the course content while learning from your peers.

Multimedia—Learning objects and interactive elements engage students in active participation. 3D environments, video presentations and media clips, blogs, wikis and eText books are all elements that are used in the online class environment. Interactive flash cards, pre-tests and quizzes, allow students to practice their knowledge. Voiceover PowerPoint's, recorded lectures, and resource links provide a rich supplement materials for access throughout the course.

Course Gradebook—Monitor your academic progress, review your exam and discussion board grades, and keep track of your course feedback in one easy-to-access place.

Announcements—Instructors post important dates, reminders, revisions, and other critical information online.



SETTING THE STANDARD IN ONLINE LEARNING

NATIONAL UNIVERSITY HAS EVOLVED ONLINE LEARNING TO A PREMIER LEVEL. OUR FACULTY ARE SPECIALISTS IN ONLINE EDUCATION, AND CONTENT AND DESIGN IS CONTINUALLY UPDATED TO DELIVER WORLD-CLASS COURSES THAT SET THE STANDARD IN EFFECTIVE ONLINE LEARNING.





ONE-ON-ONE INTERACTION WITH INSTRUCTORS AND CLASSMATES

Do you like to ask a lot of questions, receive personalized feedback, and talk frequently with peers and the instructor? Whether you are outgoing and demand frequent interaction with others or are more reserved and prefer less interaction, National's online class structure provides the flexibility to fit your needs.

Through group projects, threaded discussions, e-mails, online conversations, you develop and strengthen your writing, critical thinking, and team-building skills. Collaborative communication is a central component to National University's online degree programs.

Online, faculty members are accessible every day. They regularly monitor and participate in class discussions, and two-way video chat lets you and your instructor talk in real-time, almost as if you were sitting face-to-face

EXPERIENCED ONLINE FACULTY

Recognizing that the nature of teaching and learning is different in the online classroom, National University's distinguished faculty members skillfully design all coursework to provide a balance between presentation and content. Faculty members are trained in online instruction, which enhances their teaching competencies and adds depth to their understanding of the online student experience.



HELPING YOU SUCCEED ONLINE

Whether you are unfamiliar with online learning or an expert at it, our instructors, advisors, and student services staff work with you every step of the way to help you succeed.

OUR ADVISORS KNOW YOU BY NAME

Serving as a single point of contact, your online advisor assists you from the day you begin your National University program until the time you graduate. Advisors do all of the legwork, helping you find the right instructor, credential analyst, or financial aid counselor. You can contact an advisor at any time and they will get back to you within 24-48 hours.

24/7 STUDENT SUPPORT

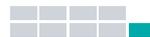
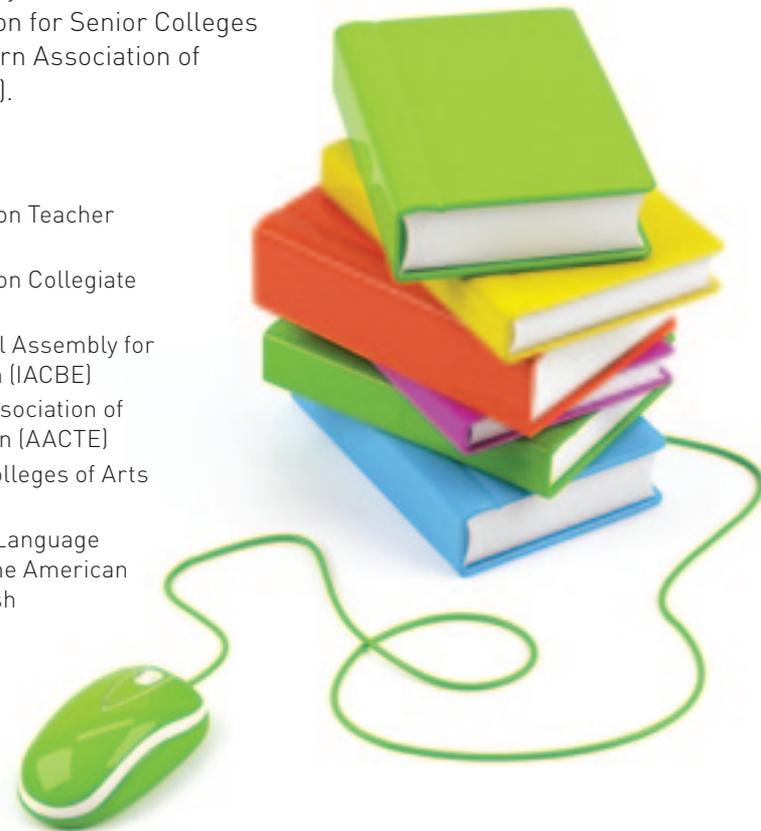
National University offers unparalleled support for students. Technical support and other student assistance is available via e-mail or phone 24 hours a day, seven days a week. National University's Student Concierge Services is your one-stop center for answers, with advocates who are trained in a range of areas such as financial aid, credentials, admissions, and graduation.

ACCREDITATION

Since 1977, National University has been accredited by the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges (WASC).

THE UNIVERSITY IS ALSO:

- Approved by the Commission on Teacher Credentialing (CTC)
- Approved by the Commission on Collegiate Nursing Education (CCNE)
- Accredited by the International Assembly for Collegiate Business Education (IACBE)
- A member of the American Association of Colleges for Teacher Education (AACTE)
- A member of the Council of Colleges of Arts and Sciences (CCAS)
- National University's English Language Programs are accredited by the American Association of Intensive English Programs (AAIEP).



**TUITION AT NATIONAL UNIVERSITY IS
59 PERCENT LESS THAN THE AVERAGE
FOUR-YEAR PRIVATE UNIVERSITY.**



HISTORY OF NATIONAL UNIVERSITY

Founded in 1971 as a private, nonprofit institution of higher learning, National University was among the first to focus on the unique needs of traditionally underserved learners. National's intensive, one-course-per-month format and its flexible, innovative online programs enable students to earn their degrees while maintaining career and family commitments. National University is the second-largest private, nonprofit, accredited institution of higher learning in California.

THE NATIONAL UNIVERSITY SYSTEM

National University is the flagship institution of the National University System, which was established in 2001 to connect students to a network of innovative educational programs that are relevant to their lives, careers, and the marketplace. Other affiliates of the System include John F. Kennedy University, National University International, the National University Academy, National University Virtual High, School Spectrum Pacific Learning Company LLC, and WestMed College.



TECHNICAL REQUIREMENTS FOR ONLINE PROGRAMS

In order to fully experience National University's online courses, the following systems are required:

INTERNET SERVICE PROVIDER (ISP)

An ISP is a company that provides access to the Internet and other related services such as e-mail and web hosting. You need a reliable Internet connection to take your online courses; a minimum Internet connection speed of 56K is strongly recommended.

WEB BROWSER

National University supports Microsoft Internet Explorer 6.0 for Windows and Safari 1.2 or higher for Macintosh OS X.

E-MAIL ACCOUNT

You need an e-mail account and address, provided by your ISP, in order to enroll in an online course. Free e-mail accounts are also offered through:

Yahoo! (www.yahoo.com)
Hotmail (www.hotmail.com)
Gmail (<http://gmail.com>)

MINIMUM SYSTEM REQUIREMENTS

Windows OS

Windows 2000 or XP
64 MB RAM
28.8 kbps modem
(56K recommended)
Sound card & speakers

Macintosh OS

Mac OS 9.1 & OS X
64 MB RAM
28.8 kbps modem
(56K recommended)
Sound card & speakers

AT LEAST ONE OF THE FOLLOWING BROWSERS WITH JAVA ENABLED:

Windows OS

Internet Explorer 6.0 (recommended)
Internet Explorer 7.0 (supported)
Internet Explorer 5.5 (supported)
Netscape Communicator 7.1 (supported)
Firefox 1.x (recommended)
Firefox 2.0 (supported)

Macintosh OS

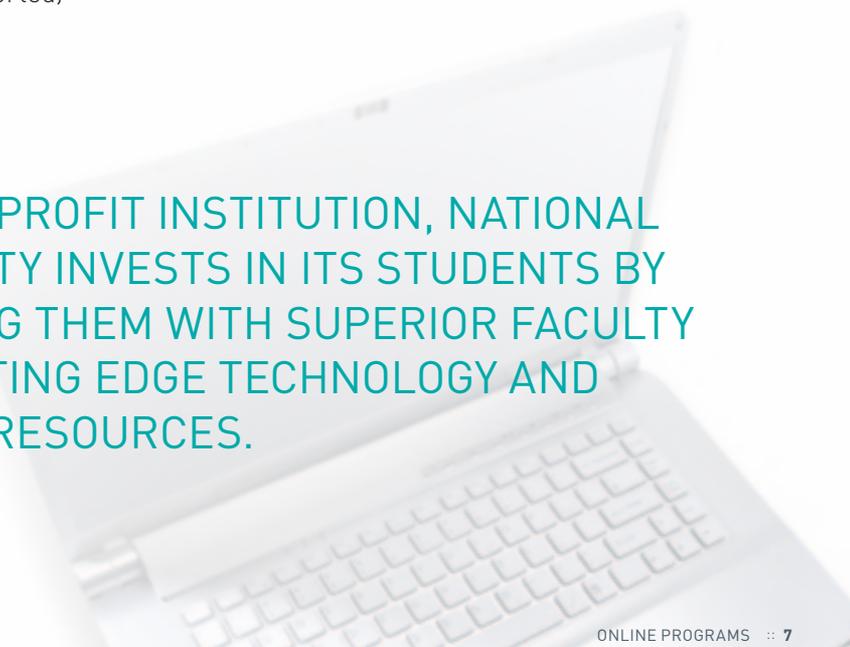
Netscape Communicator 7.1 (supported)
Netscape Communicator 6.2 (supported)
Safari 2.0 (supported for OS X)
Safari 1.2 (recommended for OS X)
Firefox 1.x (supported)
Firefox 2.0 (supported)

ADDITIONAL REQUIREMENTS

Depending on your instructor, certain online courses may require additional software, hardware devices, or upgraded browser configurations. Please see your instructor for details.

TECHNICAL SUPPORT

If you have any questions about these technical requirements or if you are experiencing difficulties, contact the help desk at 1 (877) 252-7715 or e-mail at helpdesk@myonlinelogs.com.



AS A NONPROFIT INSTITUTION, NATIONAL UNIVERSITY INVESTS IN ITS STUDENTS BY PROVIDING THEM WITH SUPERIOR FACULTY AND CUTTING EDGE TECHNOLOGY AND LIBRARY RESOURCES.



COLLEGE OF LETTERS AND SCIENCES

UNDERGRADUATE PROGRAMS

ASSOCIATE OF ARTS

The Associate of Arts degree offers students a solid foundation for continuing traditional studies, as well as intellectual and professional growth. The following specializations are available:

CONCENTRATION IN BUSINESS ADMINISTRATION

This program provides a broad base of introductory business-related disciplines. Students completing this degree and concentration are prepared for entry-level positions in business and/or articulation into a bachelor's degree program in business.

CONCENTRATION IN CRIMINAL JUSTICE ADMINISTRATION

The specialization in Criminal Justice Administration prepares students for many entry-level positions in the criminal justice system, including correctional officer, police officer, juvenile hall counselor, or jailer. Students also gain basic skills necessary for better paying security positions, and for hire as a bail enforcement agent or private investigator apprentice. Some credits earned in the program can be transferred to partially fulfill the requirements for the Bachelor of Science in Criminal Justice Administration.

CONCENTRATION IN PROFESSIONAL GOLF MANAGEMENT

In this specialization, students prepare for careers in professional golf course management by gaining a fundamental understanding of the knowledge and skills required for introductory positions in the golf industry. The coursework focuses upon managerial competencies, playing proficiency, and an understanding of the importance of the concepts of wellness and peak performance.

CONCENTRATION IN PUBLIC ADMINISTRATION

The Public Administration specialization prepares students for many entry level positions in public administration. Students gain a working knowledge of public administration theories, policy development, and basic accounting necessary to perform in the field of public administration.

CONCENTRATION IN VIDEO GAME PRODUCTION

This program provides a foundation in the software and design process used in two-dimensional and three-dimensional and digital video media production. Students are introduced to the latest professional software used in graphic and interactive design, digital video editing, and 3-D modeling. This program also provides transition courses for students interested in pursuing a bachelor's degree in digital entertainment and interactive arts.

BACHELOR OF ARTS IN ARABIC STUDIES

The Bachelor of Arts in Arabic Studies degree consists of intensive proficiency-oriented coursework in Arabic language acquisition, as well as instruction in essential knowledge and understanding of history, culture, geography, and politics of the Arab world. The graduate is prepared for a variety of career paths in government, military, business, and education.



BACHELOR OF ARTS IN ENGLISH

Get a strong background in the study of the English language. This program stresses literary analysis, diversity, critical thinking, and written and oral communication skills through a rigorous curriculum of literature, composition, language and linguistics, and communication studies. It is an excellent preparation for careers in teaching, media, advertising, writing, and publishing; for graduate or professional studies in English, communications, or law; and for advancement in any field in which communication skills are important.

BACHELOR OF ARTS IN ENGLISH WITH A PRELIMINARY SINGLE SUBJECT CREDENTIAL (CALIFORNIA)

The Bachelor of Arts in English with a Preliminary Single Subject Credential provides a rigorous education for a career as

a teacher of English at the middle and secondary school levels. The program stresses literary analysis, diversity, critical thinking, and written and oral communication skills through a curriculum of literature, composition, language and linguistics, and communication studies and prepares candidates for professional work as single subject teachers in a changing cultural and economic environment.

BACHELOR OF ARTS IN GLOBAL STUDIES

Offered only online, this degree program provides a flexible integration of skills and competencies that prepares students for a variety of international careers, as well as graduate studies in business, technology, education, social science, government, media, and law. The program provides students with the ability to think and act globally.

BACHELOR OF ARTS IN HISTORY

The Bachelor of Arts in History is a broad-based program that has specific goals including: engaging the mind and imagination of those who study history; introducing students to worlds, times, places, and cultures—including their own—in ways they have never before considered; and promoting the acquisition of historical knowledge and critical thinking, reading, writing, and research skills. With this degree, you'll gain the vital skills of historical explanation, discernment, and synthesis.

BACHELOR OF ARTS IN INTERDISCIPLINARY STUDIES

Pursue this degree for a broad, rigorous education that introduces students to essential knowledge, connections across the disciplines, and application of knowledge to life beyond the University. It also provides an enriched and provocative curriculum that prepares them for professional work in a changing cultural and economic environment.

BACHELOR OF ARTS IN INTERDISCIPLINARY STUDIES WITH A CALIFORNIA PRELIMINARY MULTIPLE SUBJECTS TEACHING CREDENTIAL

This degree provides a broad, rigorous education that prepares candidates for a career as a teacher at the elementary level and allows you to earn a degree and teaching credential at the same time. The program introduces candidates to essential knowledge, connections across the disciplines, and applies knowledge of life beyond the University. Students receive an enriched and thought-provoking curriculum that incorporates content across subject areas and with specific educational methodology courses.

COLLEGE OF LETTERS AND SCIENCES CONTINUED



BACHELOR OF ARTS IN POLITICAL SCIENCE

This program engages students in the study of social, economic, and political life, nationally and globally. A bachelor's degree in political science can lead to exciting careers in federal, state, and local governments; law, business, and international organizations; nonprofit associations and organizations; campaign management, electoral politics, and polling; journalism; and research and teaching.

BACHELOR OF ARTS IN PRE-LAW STUDIES

The Bachelor of Arts in Pre-Law Studies program provides students with the well-rounded education needed for admission into law school. Emphasis is placed on verbal, critical thinking, and analytical skills that are considered vital for success as a law student and as a member of the legal profession. This degree also allows students

interested in a career in business or government to gain an understanding of the complex legal issues they will face in their professions.

BACHELOR OF ARTS IN PSYCHOLOGY

The Bachelor of Arts in Psychology degree offers a comprehensive introduction to the contemporary discipline of psychology. Graduates are prepared to seek employment in personnel departments, vocational counseling, criminal justice, journalism, or entry-level counseling in the context of a government-funded agency or hospital.

BACHELOR OF ARTS IN SOCIOLOGY

The Bachelor of Arts in Sociology program engages students in the study of social life, social change, and the social causes and consequences of human behavior. Students will investigate the structure

of groups, organizations, and societies, and how people interact within these contexts.

BACHELOR OF ARTS IN SPORT PSYCHOLOGY

This degree offers a comprehensive introduction to the contemporary discipline of sport psychology. Graduates are prepared to seek employment in the entry-level coaching positions and admission to graduate psychology programs at the master's or doctoral level.

BACHELOR OF PUBLIC ADMINISTRATION

The Bachelor of Public Administration is designed to meet the educational and professional needs of anyone in the public sector who is interested in professional or career advancement. It also prepares individuals for challenging and dynamic careers in government at the local, state, and federal levels. Graduates of this program are prepared

for mid-level positions in teaching or research within government and nonprofit organizations.

BACHELOR OF SCIENCE IN CRIMINAL JUSTICE ADMINISTRATION

Designed to meet the educational and professional needs of individuals in law enforcement who are interested in professional development or career advancement, the degree prepares graduates for challenging and dynamic careers in the justice system at the local, state, and federal levels.

BACHELOR OF SCIENCE IN DOMESTIC SECURITY MANAGEMENT

This program provides graduates with a foundation in the politics and cultures of terrorism, best security practices to cope with a pending emergency, operations during an emergency, and recovery



from an emergency. The focus is on developing well-rounded decision makers with a strong background in leadership and ethics. The program prepares graduates to work with a variety of emergency preparedness capacities, such as land borders, seaports and airports, threat assessment, disaster management, and crisis planning and management.

BACHELOR OF SCIENCE IN ORGANIZATIONAL BEHAVIOR

The behavior of individuals and groups in an organization directly affects the success of the organization. Knowledge of human behavior, psychology, and business is critical in helping people lead productive lives and contribute to the achievement of organizational goals and objectives. This degree provides a solid foundation for applying knowledge to the workplace and increasing the effectiveness of both individuals and work teams.

MASTER OF ARTS IN ENGLISH

Providing a balanced and comprehensive program of graduate study in literature and writing, this program is ideal for teachers who desire a content M.A. beyond the credential. It is also excellent preparation for doctoral studies in English, teaching in a two-year college, or other careers requiring a high degree of literacy.

MASTER OF ARTS IN HISTORY

The Master of Arts in History offers you a broad yet focused program of graduate training in historical research and writing. The program is well suited for teachers who would like a discipline-based master's degree beyond their credential. It's also great preparation for a career with the U.S. State Department, teaching history at the community college, doctoral studies in history, or any public or

private sector careers requiring advanced research, analytical, and writing skills.

MASTER OF ARTS IN HUMAN BEHAVIOR

The Master of Arts in Human Behavior is designed for students desiring greater knowledge of the behavioral sciences. Gain exposure to a wide array of behavioral topics covering personal, social and organizational issues. The program is for students who have specific ambitions in the fields of supervision, management, and administration, but is also for students undergoing life transitions, seeking personal or career growth, or requiring preparation for doctoral-level training.

MASTER OF FINE ARTS IN CREATIVE WRITING

In the Master of Fine Arts in Creative Writing program, you'll master advanced skills in creative writing in

the areas of fiction, literary nonfiction, poetry, and screenwriting. This program is excellent preparation for a professional career in writing, working in the areas of publishing or filmmaking, and is the minimal academic qualification appropriate for those who desire to teach writing at the college or university level.

MASTER OF FORENSIC SCIENCES

The Master of Forensic Sciences is a specialized professional degree designed for law enforcement, lab personnel, attorneys, investigators, and other professionals seeking to upgrade their existing skills, as well as individuals who are interested in pursuing a career in the forensic sciences, law, law enforcement, private or governmental laboratories, jails and corrections, and the Medical Examiner's Office. Areas of specialization in criminalistics and investigation are available.

MASTER OF PUBLIC ADMINISTRATION

The Master of Public Administration is designed for students who want to pursue the challenging career of government management at the federal, state, or local level, as well as in nonprofit management organizations. The degree provides a wide range of skills in financial management, budgeting, quantitative methods, urban planning and redevelopment, personnel policies, politics, and grant writing. Available areas of specialization consist of alternative dispute resolution, human resource management, organizational leadership, and public finance.



SCHOOL OF BUSINESS AND MANAGEMENT

UNDERGRADUATE PROGRAMS

BACHELOR OF ARTS IN MANAGEMENT

Today's workplace is in constant change. Common business practices ranging from global business to outsourcing and telecommuting have drastically changed how business leaders manage people, processes, and products. The Bachelor of Arts in Management from National University gives you a business-related degree with an emphasis on managing organizations and personnel in contemporary multicultural and global settings. If you really get the hunger for management theories and strategies, enjoy seamless transition between undergraduate and graduate studies in management. Concentrations available in the major are alternative dispute resolution, business law, economics, entrepreneurship, hospitality and casino management, marketing and project management. The economics, hospitality and casino management, human resource management, and project management concentrations can be completed 100 percent online.



BACHELOR OF BUSINESS ADMINISTRATION

Whether you're a budding entrepreneur or you're looking for a career in a Fortune 500 corporation, the Bachelor of Business Administration (BBA) will give you the tools you need to define your competitive edge and succeed in today's exciting business world. Gain core competencies in marketing, statistics, accounting, economics, finance, and management; then select a concentration where you intend to make your mark in business and industry. Available concentrations include accountancy, alternative dispute resolution, business law, economics, entrepreneurship, finance, hospitality and casino management, human resource management, marketing, and project management. The accountancy, economics, finance, hospitality and casino management, human resource management, marketing, and project management concentrations can be completed 100 percent online. For further business administration study, you can seamlessly transition between BBA and MBA studies.

BACHELOR OF SCIENCE IN ACCOUNTANCY

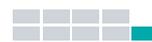
Accounting is one of the professional fields that continues to grow in demand and necessity. The Bachelor of Science in Accountancy provides the preparation necessary to enter the accounting profession and to take the exams leading to a Certified Public Accountant (CPA) designation. Transition into our MBA program is also available.

BACHELOR OF SCIENCE IN FINANCIAL MANAGEMENT

The objective of the major in financial management is to provide the knowledge and problem-solving skills necessary to succeed in the field of corporate financial management, and prepare you for the Certified in Financial Management (CFM) exam which is the principal certification for corporate financial officers. It also prepares you to obtain the Certified Cash Manager (CCM) designation, which signifies a high degree of expertise in the field of cash and treasury management.

BACHELOR OF SCIENCE IN HOSPITALITY AND CASINO MANAGEMENT

This degree is designed for those who seek entry or advancement in the management of hospitality and casino industries. You'll learn from general business and management courses combined with casino-specific skill level and management courses. There is a wide and growing range of opportunities for graduates including management, marketing and community relations in hotels, restaurants, tourism facilities, and visitors bureaus.



A DEGREE FROM THE NATIONAL UNIVERSITY SCHOOL OF BUSINESS AND MANAGEMENT PROVIDES A STRONG FOUNDATION AND A COMPREHENSIVE UNDERSTANDING OF GLOBAL BUSINESS PRACTICES.

BACHELOR OF SCIENCE IN ORGANIZATIONAL LEADERSHIP

The Bachelor of Science in Organizational Leadership can help students develop a career as a business leader and supply you with skills valued across industries. Through your studies, you will develop skills such as research, critical analysis, communication, and negotiation that are needed to be an effective leader in team and group settings within organizations.

SCHOOL OF BUSINESS AND MANAGEMENT, CONTINUED

GRADUATE DEGREES

MASTER OF ACCOUNTANCY

A complex economy and stricter accounting rules are fueling growth in the accounting field, with an 18 percent increase in employment expected between 2006 and 2016. The Master of Accountancy will prepare you for a professional accounting career in either the public or private sector. You'll gain the kind of advanced knowledge and skills needed in today's competitive environment. This program is designed for students with little or no previous accounting background who wish to enter the accounting profession and to sit for one of the recognized professional examinations including Certified Public Accountant (CPA), Certified Management Accountant (CMA), and Certified in Financial Management (CFM).

MASTER OF ARTS IN HUMAN RESOURCE MANAGEMENT

Designed for professionals in the human resources field, the Master of Arts in Human Resource Management provides the tools to address today's most relevant workplace concerns. You'll explore issues including recruitment, benefits, labor relations, technology, ethics, and safety through a blend of theoretical knowledge and practical skills. Specializations available in this degree are organizational development and change management and organizational leadership.

MASTER OF ARTS IN MANAGEMENT

You don't need an undergraduate degree in a business-related field to advance your studies and career in management! This degree offers an excellent opportunity to students who want to expand their management skills yet have a non-business undergraduate degree. Students will develop interpersonal, communication, teamwork, strategy, and decision-making skills. For students studying management at the undergraduate level, this degree is part of the Bachelor of Arts in Management/Master of Arts in Management Transition Program and offers seamless promotion to graduate studies.

MASTER OF BUSINESS ADMINISTRATION

If you're interested in the Master in Business Administration (MBA) degree, then you already know that the MBA is the most certain path to success in today's business world. Our program offers nine areas of specialization: accountancy, alternative dispute resolution, financial management, human resource management, international business, marketing, organizational leadership, and technology management. Each course of study will provide you with a strong foundation of business knowledge and the skills to manage organizations and solve problems throughout your career in business.



MASTER OF SCIENCE IN ORGANIZATIONAL LEADERSHIP

The Master of Science in Organizational Leadership at National University will provide you with a comprehensive graduate education to exercise dynamic and effective leadership in today's global economy and any modern organization. In this program, you will study how to read the spin of complex and chaotic dynamics, develop the capacity to create a thriving organizational culture, and implement change initiatives. In addition you will learn ways to create high-performing teams, frame ethical issues, increase your authority, and develop multicultural sophistication.

CERTIFICATE PROGRAMS

The coursework and accompanying credits from these certificates may be transferred to appropriate degree programs if all other requirements for admission are met.

ACCOUNTANCY

This certificate is for students who wish to prepare for entry into the accounting profession and may be considering one of the recognized professional accounting designations other than the Certified Public Accountant (CPA). (CPA Exam candidates should consider the B.S. in Accountancy or Master in Accountancy, which provide much greater in-depth preparation for the CPA Exam.)

FINANCE

Expertise in finance is a sought after and unique skill. This certificate is designed for students who are interested in strengthening their business acumen, acquiring analytical skills, or supplementing their financial background. The program prepares you for managerial responsibilities in organizations such as banks, insurance companies, securities firms, commercial, and not-for-profit organizations.

HOSPITALITY AND CASINO MANAGEMENT

The Certificate in Hospitality and Casino Management covers the principles of hospitality and casino accounting, law, marketing, and staffing; as well as providing instruction in cultural diversity and Native American tribal community development.

HUMAN RESOURCE MANAGEMENT

This certificate is designed for those who wish to gain the knowledge and skills necessary for professional and supervisory careers in the field of human resource management.

INTERNATIONAL BUSINESS

Expertise in international business is in high demand throughout the world. This program is designed for students who are either employed by a multinational company or are interested in an international business career. Courses provide a comprehensive overview of trade principles and practices as well as knowledge of global markets. Students will develop skills enabling them to match markets with goods and services from a global perspective.

MARKETING

The Certificate in Marketing covers the fundamentals of marketing, consumer behavior, market research, and advertising.



SCHOOL OF EDUCATION

UNDERGRADUATE PROGRAM

BACHELOR OF ARTS IN EARLY CHILDHOOD EDUCATION

A Bachelor of Arts in Early Childhood Education prepares you for a fulfilling career working with young children to foster their development and learning. Designed according to national and state requirements, the degree is based on the competencies and guidelines established by the following:

- National Association for the Education of Young Children (NAEYC)
- Child Development Associates Competency Standards (CDA)
- California Child Development Permit Matrix
- California Pre-Kindergarten Learning Development Guidelines
- National Head Start Association (NHSA)

BACHELOR OF ARTS IN ENGLISH WITH A PRELIMINARY SINGLE SUBJECT CREDENTIAL (CALIFORNIA)

The Bachelor of Arts in English with a Preliminary Single Subject Credential provides a rigorous education for a career as a teacher of English at the middle and secondary school levels. The program stresses literary analysis, diversity, critical thinking, and written and oral communication skills through a curriculum of literature, composition, language and linguistics, and communication studies and prepares candidates for professional work as single subject teachers in a changing cultural and economic environment.

GRADUATE DEGREE PROGRAMS

MASTER OF ARTS IN LANGUAGE TEACHING AND LEARNING

The Master of Arts degree in Language Teaching and Learning is for practicing and potential teachers interested in acquiring the knowledge, skills, abilities, and authorization to teach English language learners. The program includes specializations for candidates interested in teaching in bilingual classrooms where the students' language of origin is predominately Spanish. An additional specialization in Teaching and Learning in a Global Society is designed to provide non-Spanish speaking candidates with the knowledge and skills to effectively teach diverse students.

MASTER OF ARTS IN TEACHING

(CORE COURSES ARE AVAILABLE 100 PERCENT ONLINE BUT ONLY SOME SPECIALIZATIONS; SEE BELOW)

The Master of Arts in Teaching (MAT) degree helps teachers enhance their skills, broaden their intellectual and professional understanding of educational theory and practice, and continue to grow as instructional leaders in K-12 settings.

Specializations are offered online in Autism, Best Practices, Early Childhood Education, Educational Technology, National Board Certified Teacher (NBCT) Leadership, Reading, Teacher Leadership, and Teaching and Learning in a Global Society. The NBCT specialization is uniquely scheduled to align the NBPTS portfolio submission dates and serves as the thesis project for the MAT degree.

NATIONAL UNIVERSITY RANKS AS ONE OF CALIFORNIA'S TOP INSTITUTIONS OF HIGHER LEARNING FOR PROVIDING MASTER'S DEGREES IN EDUCATION TO MINORITY STUDENTS.



MASTER OF SCIENCE IN EDUCATIONAL ADMINISTRATION

In this program, students will gain expertise in matters related to educational leadership and develop the capabilities and personal characteristics essential for efficient school administration. This degree can be completed with or without a credential option for those pursuing a career in the nonpublic education sector. Only the courses in the program that finish the credential are not online

MASTER OF SCIENCE IN SPECIAL EDUCATION— EMPHASIS IN THE DEAF AND HARD- OF-HEARING

This degree is designed for educators and other professionals who want to become knowledgeable about educational learning challenges and teaching strategies to enhance performance of students who are deaf and hard-of-hearing.

CERTIFICATE PROGRAMS

AUTISM CERTIFICATE

This certificate is designed for those interested in finding out more about working with and teaching those that fall within the Autism Spectrum Disorder.

CALIFORNIA READING CERTIFICATE

The California Reading Certificate authorizes the holder to assess student reading and provide reading instruction in response to those assessments. Reading Certificate holders are also authorized to develop, implement, and adapt the reading content curriculum and assist classroom teachers in these areas.

EARLY CHILDHOOD EDUCATION CERTIFICATE

This four-course program is designed to give students the teaching experience necessary to meet the unique needs of children from birth to age 8.

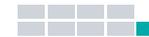
EDUCATIONAL TECHNOLOGY CERTIFICATE

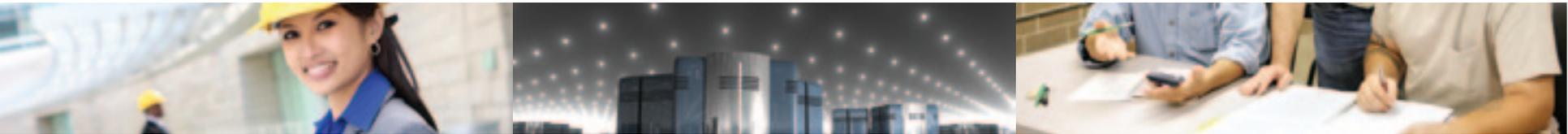
This will develop expertise in designing and conducting technology-facilitated instruction in K-12 technology coordination, site administration, home school and virtual school instruction, and online instruction in higher education.

NATIONAL BOARD CERTIFIED TEACHER LEADERSHIP CERTIFICATE

This certificate is designed for any teacher who may already have a master's degree, but would benefit by earning graduate credit for five NBCT courses that support them as they explore and develop the NBCT portfolio at any level: exploration only, as a pre-candidate, active candidate, or renewal candidate. National Board Certification serves teachers in K-12 schools and in nearly all subject areas.

FOR THE PAST NINE YEARS,
NATIONAL UNIVERSITY HAS
PREPARED MORE CREDENTIALLED
TEACHERS THAN ANY OTHER SINGLE
INSTITUTION OF HIGHER EDUCATION
IN THE STATE, ACCORDING TO
THE COMMISSION ON TEACHER
CREDENTIALING.





SCHOOL OF ENGINEERING AND TECHNOLOGY

UNDERGRADUATE PROGRAMS

BACHELOR OF SCIENCE IN COMPUTER SCIENCE

Degree requirements include courses in object-oriented programming, data structures and algorithms, operating systems, computer communication networks, software engineering, and computer architecture, as well as mathematics, statistics, and the natural sciences. Computer science degrees remain in consistently strong demand, and offer a variety of exciting options, including software development, programming languages, algorithm design, robotics, and artificial intelligence, to name just a few. This degree opens employment doors in industry, government, commerce, and education.

BACHELOR OF SCIENCE IN CONSTRUCTION ENGINEERING TECHNOLOGY

In this program, you will get a well-rounded education in construction principles and practices in preparation for a career in the construction industry. The degree prepares students for careers such as construction superintendent, field engineer, project manager, project coordinator, facilities engineer, cost estimator, CAD drafter, and quality and safety controller. Additionally, graduates of this program with experience, interest, and/or knowledge about specific construction trades will be capable of performing in a large number of positions within those respective subcontracting firms.

BACHELOR OF SCIENCE IN INFORMATION SYSTEMS

This degree is for those students who seek to gain specialized knowledge in the field of information systems. There is great demand in the corporate world (including nonprofit organizations) for people who can integrate all elements of the enterprise into a comprehensive network of responsive, proactive information delivery systems. Information systems have become increasingly important in industries such as manufacturing, retail, finance, and healthcare.

Course study includes data communications, systems analysis, system development, database administration, project management, computer forensics, health information management, and quality/information assurance.

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY MANAGEMENT

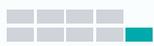
There is an increasing demand for technology expertise in consulting, marketing and sales support, customer services and support, information and library science, and general management. The Bachelor of Science in Information Technology Management prepares you to understand basic information technology management concepts and practical technology skills.

Challenging courses combine class lectures, case studies, and hands-on exercises with individual and team projects and presentations, helping students prepare for industry standard certificates in wireless administration and security and/or CISSP management and security.

Graduates are prepared for positions in information desktop management and administration, database management systems development, administration and support, and network management and support.

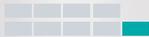


CAREER OPPORTUNITIES IN
TECHNOLOGY CONTINUE TO GROW
AS THE FIELD EXPANDS AND
ADAPTS TO THE EVER-CHANGING
SHAPE OF THE WORLD.





MASTER OF SCIENCE CHOICES
INCLUDE DEGREES IN COMPUTER
SCIENCE, ENGINEERING
MANAGEMENT, HOMELAND
SECURITY, SAFETY ENGINEERING,
AND INFORMATION SYSTEMS.



SCHOOL OF ENGINEERING AND TECHNOLOGY, CONTINUED

GRADUATE PROGRAMS

MASTER OF SCIENCE IN COMPUTER SCIENCE

Learn the aspects of solving complex computing and software development problems while developing essential communication skills. Graduates of this program also learn “people skills,” ethics, and standards of professionalism.

Specializations in advanced computing, database engineering, or software engineering are all augmented by an understanding of computational models and logical problem solving skills.

Graduates are well positioned to become highly productive members of real world computing teams.

MASTER OF SCIENCE IN ENGINEERING MANAGEMENT

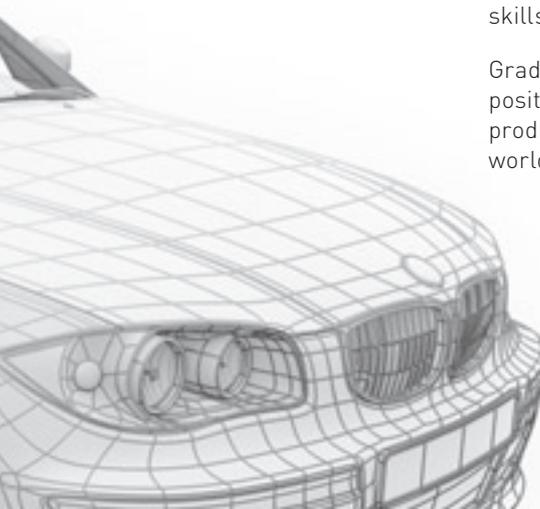
This degree is designed to bring the benefits of modern management techniques to engineers, scientists, and technologists interested in furthering their skills in engineering management. Specializations such as project management, systems engineering, technology management, and others offer practical business perspectives necessary for engineering management. Unlike traditional MBA programs, this program combines management skills with the student’s technical background and experience. Unique management concepts and technical knowledge prepare graduates to direct technical organizations in today’s increasingly competitive business world.

MASTER OF SCIENCE IN HOMEMLAND SECURITY AND SAFETY ENGINEERING

Gain knowledge and skills in an interdisciplinary area that brings together fields of engineering, science, and management from the most traditional to the most technologically advanced and novel. The curriculum emphasizes the fundamentals and practices that define the theory and effective practice of asset and people protection, and provides the focus for the homeland security and safety engineering degree. The program is designed so that students who successfully complete it are academically trained to appear for Certified Safety Professional (CSP) certification administered by the Board of Certified Safety Professionals, for the American Society of Industrial Security (ASIS) Certified Protection Professional (CPP) exam, and for several FEMA certifications.

MASTER OF SCIENCE IN INFORMATION SYSTEMS

Complete this program to gain the requisite management, business, strategic, and technical skills needed to help you apply information systems technology efficiently and effectively. The program’s objective is to provide education and career development foundations, including: oral, written, and presentation skills; technical skills; people and business skills; and ethics and professionalism, which are integrated throughout its individual courses. The curriculum is designed as a set of interrelated building blocks consisting of foundations, core, integration, and career tracks.





SCHOOL OF HEALTH AND HUMAN SERVICES

UNDERGRADUATE PROGRAM

BACHELOR OF SCIENCE IN ALLIED HEALTH

Allied health professionals are involved with the delivery of health or related services pertaining to the identification, evaluation, and prevention of diseases and disorders, as well as dietary and nutrition services, and rehabilitation and health systems management, among others. Allied health workers support, aid, and increase the efficiency of the physician, dentist, or primary clinical specialist. This degree provides a broad-based foundation of

professional, ethical, legal, and health policy issues and trends in healthcare, health promotion and disease prevention, health education, research and evidence-based practice and database, case, and health systems management.

The degree prepares graduates to advance in the allied health profession, assume leadership and/or supervisory positions, as well as pursue graduate education in the healthcare field.

GRADUATE DEGREE

GRADUATE CERTIFICATE IN INTEGRATIVE HEALTH AND WELLNESS

The Graduate Certificate in Integrative Health and Wellness is designed for healthcare practitioners, students, and those interested in seeking to understand more about the emerging field of integrative health and healing. Combining the therapies and practices of conventional medicine and complementary and alternative medicine, integrative health focuses on healing rather than disease.

Topics in this unique certificate program examine spirituality and health, stress management, legal and ethical issues of integrative health, healing environments, energy medicine, Chinese medicine, Ayurveda, and nutrition and fitness.

Graduates will be able to apply their new knowledge and skills in many settings including acute care facilities, private clinical practices, nursing homes, wellness centers, chronic disease centers, health clubs, and corporate settings.







SCHOOL OF MEDIA AND COMMUNICATION

UNDERGRADUATE PROGRAM

BACHELOR OF ARTS IN DIGITAL ENTERTAINMENT AND INTERACTIVE ARTS

Immersive environments, cinematic arts, computer animation, and web development are the new tools for communicating in business, marketing, education, and entertainment. This program provides students with the knowledge and skills to create websites, podcasts, video games, and digital films. Students receive hands-on training in leading software applications; they also learn and apply development theory and practice for creating digital media. Students have access to state-of-the-art studio facilities, game design labs, and digital editing suites.

Program graduates can obtain positions as web designer/developer, videographer, graphic designer, game production/ animator, and multimedia designer in fields such as digital publishing, motion graphics, game design, and film production.

BACHELOR OF ARTS IN DIGITAL JOURNALISM

This pre-professional program provides you with a solid foundation in traditional journalistic practices and theories as well as in the new forms of digital journalism that are rapidly reinventing the field. The course of study includes the theory and methods of gathering information and writing for news beats, as well as reporting and writing investigative and feature stories. The program will introduce

you to the professional responsibilities faced by journalists and news organizations with in-depth study of the ethical and legal ramifications of news gathering and dissemination.

You will become versed in writing for different media outlets ranging from print to broadcast and Web-based formats such as multimedia pages, blogs, and podcasts. When your degree is completed, you'll have a professional portfolio that is tailored to your goals and enables you to compete for employment in the field of 21st century journalism. Graduates of the program will be prepared to embark on varied journalism career paths at newspapers and magazines, broadcast outlets, convergent newsrooms, and new media entities.

BACHELOR OF ARTS IN STRATEGIC COMMUNICATIONS

This program will prepare you for leadership positions in public relations, advertising, and marketing and corporate communication. You will use the strategic thinking and message creation skills you acquire to work in any industry, helping organizations create messages for presentations and print, broadcast, and Internet media. Through coursework, case studies, and hands-on experience creating messages across media platforms, you'll learn the theory and practice of integrated marketing, disseminated in interpersonal, intercultural, organizational, and public settings. Successful completion of the program will enable you to compete for employment in executive positions that require strategic thinking and planning, project management, and message creation expertise in areas such as corporate communications, advertising, and public relations management.



GRADUATE PROGRAMS

MASTER OF ARTS IN STRATEGIC COMMUNICATIONS

The Master of Arts in Strategic Communications prepares students to assume high-level professional positions in organizations that must meet the challenges of operating in an increasingly complex and interdependent global environment. Its graduates learn both theoretical and practical approaches to developing strategic communications programs that enable organizations to meet their goals and objectives. The program fosters strategic thinking, logical analysis, and solution generation. Each course supplies an essential stepping stone on the way to planning, executing, and evaluating effective strategic communications programs.

MASTER OF FINE ARTS IN DIGITAL CINEMA ††

This one-of-a-kind program provides graduates with an in-depth study of digital motion picture production, and post-production along with a foundation in film history, theory, and screenwriting. The MFA in Digital Cinema focuses on developing well-rounded filmmakers versed in all aspects of production and screenwriting with the ability to work on low-budget, independent, and documentary style filmmaking. They gain real-world experience by working on projects including documentaries, dramatic sequences, and public service announcements. Students are equipped with editing suites in a modern studio to craft a professional portfolio. This program prepares graduates for work in commercial or independent film, television, digital entertainment media and communication, and educational or instructional media production.

MASTER OF FINE ARTS IN PROFESSIONAL SCREENWRITING

The Professional Screenwriting MFA program provides an in-depth study of the art of screenwriting, where you'll learn to write compelling, well structured stories with memorable characters. The program focuses on developing screenwriters for commercial and independent screenwriting and prepares you to work in a variety of capacities in commercial, industrial, or independent screenwriting and television writing and/or development; digital entertainment media and communications; and educational or instructional film programs. Instructors with experience in professional film and television will help you develop skills in advanced screenwriting, the ability to critically evaluate film and television scripts for practical and commercial outcomes, and critical acumen in the area of film and media studies. Degree candidates complete the program with a minimum of two feature length screenplays, an aesthetic statement reflecting your artistic development, and a marketing plan intended to introduce your work to the entertainment industry.

MASTER OF SCIENCE IN EDUCATIONAL AND INSTRUCTIONAL TECHNOLOGY

This program is designed for students who want to participate in the new educational environment as learning moves from print and classroom-based instruction to digital media. This program emphasizes practical applications by offering extensive technical training in a variety of software.

Students in this specialization will develop expertise in designing and conducting technology-facilitated instruction. They will be prepared to enter education careers such as K-12 technology coordination, site administration, and online instruction in higher education.

†† DENOTES ONLINE PROGRAM THAT HAS AN ON-SITE RESIDENCY.



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Carlsbad, CA 92011-1064
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